



# HEAL

## CONFERENCE

### 2024

Middle East North Africa  
& EURASIA



HOSTED BY



# VIATRIS




OCTOBER  
12<sup>th</sup> - 13<sup>th</sup> | 2024  
ABU DHABI  
UAE

FAIRMONT BAB AL BAHR

FOR HEALTHCARE PROFESSIONALS & AFFILIATED ENTITIES



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# FOREWARD

I welcome you to the HEAL Conference 2024, hosted by Viatris. This year, we unite to address the ongoing challenges of chronic diseases in the Middle East, North Africa, and Eurasia with renewed focus.

Despite significant progress, chronic diseases continue to impose substantial economic and health impacts. Our collective innovation and dedication offer a hopeful path forward.

At Viatris, our mission is to bring together diverse stakeholders - from regional leaders to local healthcare providers - to explore and implement cutting - edge solutions. By leveraging new advancements and fostering collaboration, we aim to transform healthcare for those affected by chronic diseases.

The HEAL Conference 2024 features a dynamic agenda, including insightful events, interactive sessions, and collaborative discussions. Our goal is to advance patient care, share effective strategies, and tackle the burdens of chronic diseases. Together, we will work towards a sustainable healthcare system where patients receive top-quality care, and the impact of these diseases is reduced.

Let's use this opportunity to advance our goals and build a healthier future through innovation and cooperation.

## Dr. Adnan Levent

Regional Medical Lead  
Middle East North Africa and Eurasia  
Viatris



# FOREWARD

Welcome to the HEAL Conference 2024 in Abu Dhabi, UAE!

This year, we confront the evolving health challenges across the Middle East, where the rising prevalence of communicable and non-communicable diseases (NCDs) continues to strain our healthcare systems. Data shows that NCDs are the leading cause of mortality in our region.

In response, we remain dedicated to advancing patient care through innovative solutions and collaboration. We have made notable progress in disease awareness, prevention, and management over the past year.

HEAL Conference 2024 is focused on addressing these challenges directly. Conference theme, "Standardised Guided Clinical Practice", highlights Viatris's commitment to integrating evidence-based practices and fostering multidisciplinary partnerships.

Our conference offers a comprehensive program of symposia, hands-on workshops, and expert discussions. We aim to provide healthcare professionals - physicians, pharmacists, nurses, and researchers - with the latest tools and knowledge to improve NCD management and raise care standards across the region.

Thank you for being part of this important mission. Your involvement is crucial to achieving better health outcomes for all.

## Dr. Urooj Siddiqui

Medical Director  
Gulf, Levant, Saudi Arabia, and  
International Trade Business  
Viatris



# About VIATRIS

Viartis was formed in **2020 through the combination of Mylan and Upjohn, a legacy division of Pfizer**. By integrating the strengths of these two companies, we aim to deliver affordable and quality medicines for patient worldwide.

Viartis' highly diverse and differentiated portfolio consist of 1,400 approved molecules including globally recognised iconic brands, generics and complex generics, novel products and adaptive development drug-device combinations, complex injectables across **10+ therapeutic areas, spanning both non-communicable and infectious diseases**.

## Mission

At Viartis, we see healthcare not as it is but as it should be. We act courageously and are uniquely positioned to be a source of stability in a world of evolving healthcare needs.

**Viartis empowers people worldwide to live healthier at every stage of life via:**

**Access:** Providing high-quality trusted medicines regardless of geography or circumstance

**Leadership:** Advancing sustainable operations and innovative solutions to improve patient health

**Partnership:** Leveraging our collective expertise to connect people to products and services

## STAY CONNECTED

Follow us on one of these channels to stay up-to-date on the latest Viartis news.



[www.Viartis.com](http://www.Viartis.com)



Follow Viartis on LinkedIn



Follow us on @ViartisInc



Subscribe to our Youtube channel



Subscribe to Viartis's Listen Well podcast



Follow Viartis on Instagram



# HEAL Philosophy

**It's all about good health,  
everywhere for everyone!**

Viatriis believes that health is the single most important thing for any individual and that in every living being there is a power to heal and stay healthy.

Viatriis aim to deliver the access to medicine, trusted partner for healthcare communities and provider of innovative solutions to improve patient health. Together we will make the world healthier through Oneness and Care.

**HEAL... IS AN EDUCATIONAL  
CAMPAIGN OF VIATRIS  
MEDICAL AFFAIRS**



**Together, fueled by our shared commitment,  
we will make the world healthier**



HEAL FOR CARDIOVASCULAR  
DISEASES



HEAL FOR  
DIABETES MELLITUS



HEAL FOR  
MENTAL HEALTH



HEAL FOR  
RESPIRATORY DISEASES



HEAL FOR PAIN  
& RHEUMATOLOGY



HEAL FOR  
OPHTHALMOLOGY



# Chronic Diseases in MENA & EURASIA Countries

“ In 2019, 79% of all deaths in the Middle East and North Africa Region were a result of NCDs, which was higher than the world average of 74%.<sup>1</sup> ”



## CARDIOVASCULAR DISEASE<sup>4</sup>

The burden of dyslipidaemia (43.3%) in this region is twice as high as that of hypertension (26.2%) and diabetes mellitus (16%).



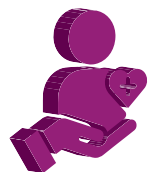
## CANCER<sup>5</sup>

In EMR the prevalence of cancers in both sexes- breast (18.1%), Lung (6%), Colorectum (7.4%), Liver (5.6%).



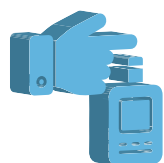
## MENTAL HEALTH<sup>6</sup>

In EMR the highest prevalence of mental disorders is depressive disorders (14.8%) followed by generalized anxiety disorders (10.4%), PTSD (7.2%) & substance use disorders (4%).



## MEN'S HEALTH<sup>2</sup>

The prevalence of ED is 20–90% among patients with different risk factors and medical comorbidities in Arab region countries.



## DIABETES<sup>7</sup>

The MENA region has the highest percentage (24.5%) of diabetes-related deaths in people of working age. Diabetes is responsible for 796,000 deaths in 2021.



## NEUROLOGY<sup>3</sup>

In MENA region males aged 15–84 years old had a higher burden of LBP. In 2019, there were 43.2 million prevalent cases of LBP in the MENA region.

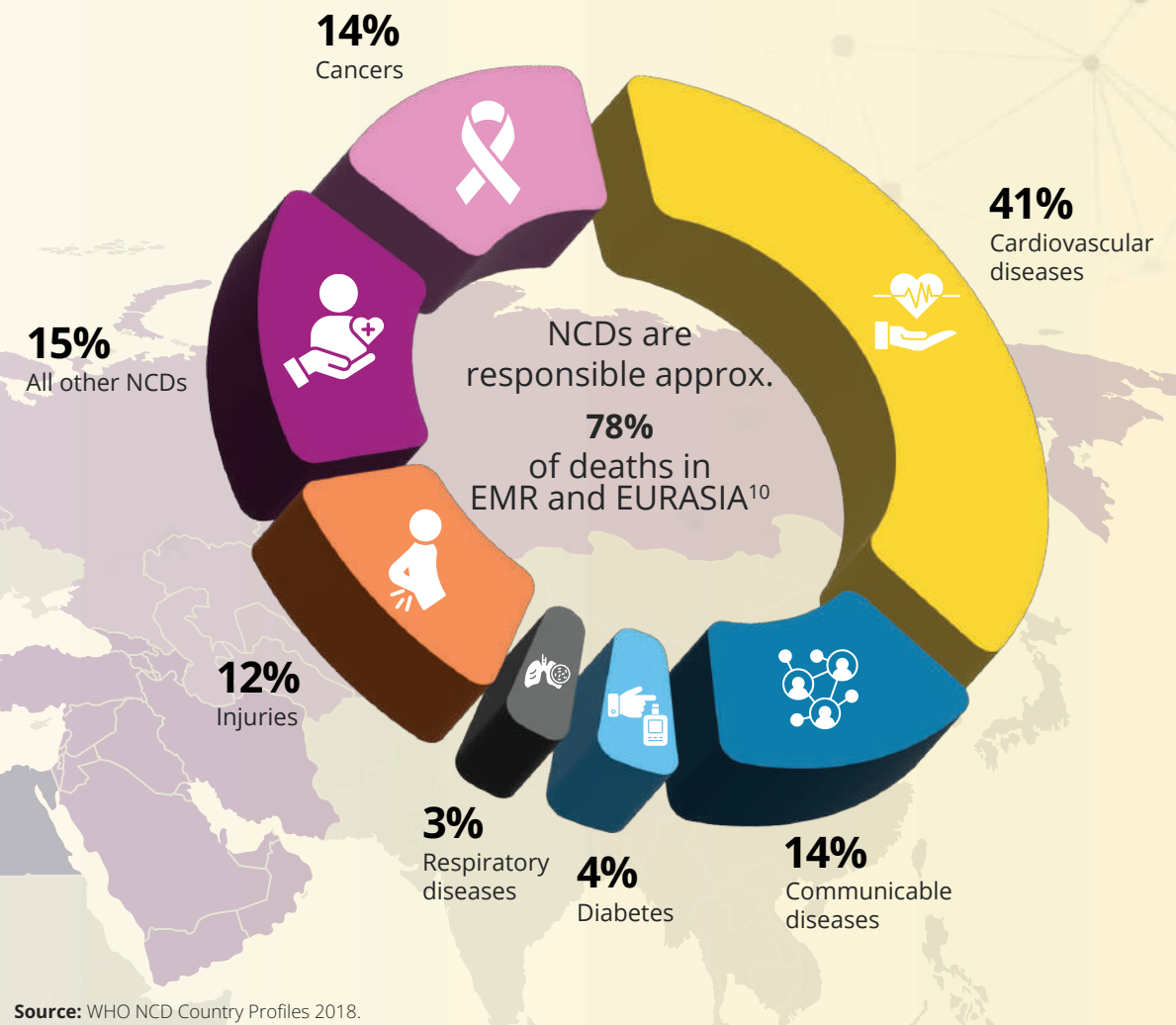


## RESPIRATORY DISEASES<sup>8</sup>

At a global level, COPD prevalence in 2020, across both males and females, was estimated to be 10.6%, MENA 9.4%, Europe Central Asia 10.3%.

**COPD:** Chronic obstructive pulmonary disease, **CVD:** Cardiovascular disease, **ED:** Erectile dysfunction, **EMR:** Eastern Mediterranean Region, **LBP:** Lower back pain, **MENA:** Middle East and North Africa, **NCD:** Non communicable disease, **PTSD:** Post-traumatic stress disorder, **WHO:** World Health Organisation

“ Each year, 17 million people die from a NCD before age 70; 86% of these premature deaths occur in low- and middle-income countries.<sup>9</sup> ”




## Modifiable behavioral risk factors<sup>11,12</sup>



1. <https://emphnet.net/media/Imma035r/policy-brief-addressing-the-burden-of-ncds-in-the-emr.pdf> 2. Erectile dysfunction in Arab countries. Part I: Prevalence and correlates (tandfonline.com) 3. The burden of low back pain and its association with socio-demographic variables in the Middle East and North Africa region, 1990–2019 - PMC (nih.gov) 4. The Burden of Cardiovascular Disease Risk Factors in the Middle East: A Systematic Review and Meta-Analysis Focusing on Primary Prevention - PubMed (nih.gov) 5. [https://gco.iarc.who.int/today/en/dataviz/ple-prevalence?mode=cancer&populations=262\\_275\\_364\\_368\\_4\\_400\\_414\\_422\\_434\\_48\\_504\\_512\\_586\\_634\\_682\\_706\\_729\\_760\\_784\\_788\\_818\\_887&types=2](https://gco.iarc.who.int/today/en/dataviz/ple-prevalence?mode=cancer&populations=262_275_364_368_4_400_414_422_434_48_504_512_586_634_682_706_729_760_784_788_818_887&types=2) 6. Frontiers | Prevalence of Mental Disorders in the WHO Eastern Mediterranean Region: A Systematic Review and Meta-Analysis (frontiersin.org) 7. IDF-Atlas-Factsheet-2021\_MENA.pdf (diabetesatlas.org) 8. Global Burden of Chronic Obstructive Pulmonary Disease Through 2050 - PubMed (nih.gov) 9. Noncommunicable diseases (who.int) 10. Noncommunicable diseases country profiles 2018 (who.int) 11. Global Action Plan for the Prevention and Control of NCDs 2013–2020 (who.int) 12. Noncommunicable diseases (who.int)


# Standardised Guided Clinical Practice

Standardised guided clinical practice uses clinical practice guidelines to provide consistent, evidence-based care across healthcare settings, aiming to reduce treatment variability, enhance patient safety, and ensure high-quality care through peer-reviewed protocols.



However, its implementation faces challenges: healthcare providers often resist adopting standardised guided clinical practice due to a reliance on personal judgment, especially in complex cases. Integrating these guidelines into diverse electronic medical records and clinical workflows can be resource-intensive and disruptive.

Additionally, keeping guidelines updated with rapid medical advancements is difficult, risking the use of outdated practices, while rigid adherence to standardised guided clinical practice may limit flexibility needed for individualised care.<sup>1,2</sup>



Current solutions include using clinical decision support systems within electronic medical records to provide real-time, personalised recommendations, involving clinicians in guideline development to increase acceptance, and promoting adaptive expertise through continuous education and case-based learning to balance guidelines with individualised patient care.<sup>1,2,3</sup>

1. Freitas de Mello, N., Nascimento Silva, S., Gomes, D.F. et al. Models and frameworks for assessing the implementation of clinical practice guidelines: a systematic review. *Implementation Sci* 19, 59 (2024). <https://doi.org/10.1186/s13012-024-01389-1>. 2. Fischer F, Lange K, Klose K, Greiner W, Kraemer A. Barriers and Strategies in Guideline Implementation-A Scoping Review. *Healthcare (Basel)*. 2016 Jun 29;4(3):36. doi: 10.3390/healthcare4030036. PMID: 27417624; PMCID: PMC5041037. 3. Knudsen, L.R., Lomborg, K., Hauge, E.M. et al. Facilitators and challenges of implementing a digital patient education programme for rheumatoid arthritis into clinical practice. *BMC Health Serv Res* 24, 1104 (2024). <https://doi.org/10.1186/s12913-024-11597-6>



# HEAL Conference 2024 Events

The HEAL Conference 2024 offers healthcare professionals a chance to engage in transformative discussions on the theme of Standardised Guided Clinical Practice.

Attendees, including physicians, researchers, and policymakers, will benefit from networking with key opinion leaders and experts from the MENA and Eurasia regions.

The conference hosts over 30 scientific events including keynotes, symposia, fireside chats, masterclasses, and focus group sessions.

The HEAL Conference 2024 will delve into the multifaceted challenges encountered in daily clinical practice, addressing a range therapeutic areas:



Also, the HEAL Exhibition Avenue showcases advancements in healthcare, research development and medical technologies shaping the future of clinical practice.

## Attendees

Physicians, Pharmacists, Nurses,  
Researchers, Medical & Pharmacy Students,  
Representatives of Medical Societies &  
Relevant Industry Partners

## Register to attend

Online



Onsite

At conference  
location





# HEAL

## CONFERENCE

2024

Middle East North Africa  
& EURASIA

Fairmont Bab Al Bahr, Abu Dhabi

# CALENDAR

HEAL is a multidisciplinary educational campaign bringing together healthcare professionals and expert from MENA and Eurasia region. This scientific conference will explore the implications of different diseases from prevention to diagnosis, clinical decision making under the theme of standardised guided clinical practice.

FRIDAY 11 <sup>TH</sup> OCTOBER			SATURDAY 12 <sup>TH</sup> OCTOBER			SUNDAY 13 <sup>TH</sup> OCTOBER			
			Plenary				Symposium		
			Breakthrough Keynote Session			Symposium			
			09.00 – 11.00 Ballrooms B & C			Hypertension Ground Round			
						Pain Enlightening Round			
	(Exclusive Invitation)	(Exclusive Invitation)				09:30–11:30 Ballroom C		09:00–11:30 Ballroom B	
	9:30 - 11:30 Sir Baniyas A	9:30 - 11:30 Sir Baniyas B							
	(Exclusive Invitation)		Symposium		Symposium	Poster Presentation 1*			
	09:30-12:30 Yas Room		Psychiatry Talks		Think Men's Health Forum	11:15-11:30 Exhibition Avenue			
			11:30–13:30 Ballroom A		11:30–13:30 Ballroom B	(Exclusive Invitation)			
						11:30–13:00 Sir Baniyas			
			Lunch			Poster Presentation 2*			
						13.30-13:45 Exhibition Avenue			
						(Exclusive Invitation)			
						13:30–14:30 Sir Baniyas			
						Poster Presentation 3*			
						14.30-14:45 Exhibition Avenue			
	(Exclusive Invitation)	(Exclusive Invitation)	Symposium		Symposium	(Exclusive Invitation)			
	14:30–16:30 Yas Room	14:30–16:30 Sir Baniyas A	Psychiatry Fireside Chat		Allergy Summit	15:30–16:00 Sir Baniyas			
			15:00–17:00 Ballroom C		15:00–17:00 Saqr Ballroom B				
						Empowering Tomorrow: Next-Gen Med-Ed			
		(Exclusive Invitation)				05:00–05:15 Exhibition Avenue			
	17:00–19:00 Sir Baniyas A	(Exclusive Invitation)							
						(Exclusive Invitation)			
	15:00–19:30 Sir Baniyas B	(Exclusive Invitation)				17:30–19:30 Yas Room			

# Conference Highlights

The HEAL Conference 2024 represents a unique opportunity for Viartis Medical Affairs to lead and engage in discussions that shape the future of medical practices and patient care.



**Expert Keynotes**



**Diverse Therapeutic Focus**



**Specialized Symposia**



**Fireside Chats**



**Exhibition Avenue**



**Research Talks**



**Networking Opportunities**



**Continuing Medical Education (CME)**

**60+** Faculty Experts

**15** Focus Group Events

**9** Symposia Events

**7** Research Events

## Explore key areas



**Allergy**



**Cardiovascular Diseases**



**Dermatology**



**Neurology**



**Psychiatry**



**Urology**



ES  
D  
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A  
T



Engage in critical  
conversations with  
**experts and peers.**

---

Platform for variety  
of **networking  
opportunities.**



# HEAL CONFERENCE 2024

Middle East North Africa  
& EURASIA

SCIENTIFIC EVENT |

## Innovating for Tomorrow: Crafting the Future of Patient Care, System Resilience and Healthcare Innovation

Distinguished keynote panelists will elaborate on critical aspects of advancing healthcare: Innovative strategies and solutions to build resilient healthcare systems and improve patient outcomes through research-driven practices, digitalization, and cutting-edge infrastructure.

### Target Specialties

All Specialists, Allied Health Professionals, Emergency Care Providers, Health Economists, Nurses, Pharmacists, Primary Care Providers, Public Health Providers, Researchers, Therapists, and Industry Partners



Date

Saturday,  
12 October 2024



Time

09:00AM - 11:00AM



Venue

Saqr Ballroom  
B & C



Location

Fairmont Bab Al Bahr  
Abu Dhabi, UAE



09:00 am Step Up

**Dr. Adnan Levent**

Regional Medical Lead Middle East North Africa and Eurasia, Viatri



09:05 am Opening and Welcoming Notes

**Dr. Lobna Salem**

Chief Medical Officer, Viatri



09:20 am Honorary Keynote Message

**Professor Arlie Petters**

Provost, New York University in Abu Dhabi, UAE



## Breakthrough Keynote Session

### The Future of Sustainable Regional Healthcare Ecosystem and Transformation of Non-communicable Disease Care:

Experts will share insights about expanding access through Integrated physical, digital infrastructure, and evidence-based pathways for improving chronic disease management.



**Dr. Abdishakur Abdulle**

Associate Director, Senior Research  
Scientist Public Health Research Center,  
New York University Abu Dhabi, UAE



**Dr. Mathew Wiggins**

Head of Digital Health Development  
Samsung Research America,  
Samsung, USA



**Dr. Nahida Nayaz Ahmed**

Chief Medical Officer Sakina  
Mental Health & Wellness Services  
Abu Dhabi, UAE



**Ayman Mokhtar**

Regional President  
Middle East North Africa & Eurasia,  
Viatri



**Dr. Youssef Idaghdour MSc PhD**

Associate Professor of Biology and Director of  
the Public Health Research Center at NYU AD, UAE.  
Global Network Associate Professor of Biology,  
Faculty of Arts and Science, NYU US.



**Dr. Sara Al Dallal**

President Emirates Health Economics  
Society and Senior Health Service  
Specialist, Dubai Health Authority, UAE



**Dr. Tawfik Al Bassam**

Deputy Chairman Saudi Hypertension  
Management Society and Consultant of Internal Medicine,  
Clinical Hypertension Specialist, Saudi Arabia



**Dr. Shekhar Potkar**

Chief Medical Officer  
Japan Australia New Zealand &  
Emerging Markets, Viatri



**Dr. Salman Rizvi** Moderator

Regional Head of Medical Affairs for Medical Education & Digital  
Implementation, Japan Australia New Zealand & Emerging Markets, Viatri



**Dr. Barrett Jeffers** Moderator

Regional Head of Medical Affairs for Portfolio Management,  
Japan Australia New Zealand & Emerging Markets, Viatri

11:00

Adjourn

CEO: Chief Executive Officer; CMO: Chief Medical Officer; NYU AD: New York University Abu Dhabi OBE: Order of British Empire Award; UAE: United Arab Emirates;  
UK: United Kingdom; USA: United States Of America

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CME: Three Hours (applied)  
Viatri Hosted Conference  
For Healthcare Professionals Only  
UAE Standard Time (UTC + 4 HRS)



**Viatri Middle East FZ-LLC**

Atlas Business Center, 6th Floor, Al Falak Street Dubai Media City,  
PO Box 502049, Dubai, United Arab Emirates, Tel. 971.4.512.1500



## Psychiatry Talks

### Optimizing Mental Health: Navigating Depression and Anxiety Management in the Digital Era for Enhanced Patient Outcomes

These talks will provide a chance to exchange knowledge, gain skills, and learn best practices for managing depression and anxiety disorders in the digital era, while addressing challenges and exploring effective solutions to enhance patient outcomes and optimize mental health in our community.

#### Target Specialties

Psychiatrists, Neurologists, Psychologists, Family Medicine, Internal Medicine, Allied Health Professionals, Health Economists, Nurses, Pharmacists, Primary Care Providers, Public Health Providers, Researchers, and Therapists

Date	Time	Venue	Location
Saturday, 12 October 2024	11:30AM - 01:30PM	Sagr Ballroom C	Fairmont Bab Al Bahr Abu Dhabi, UAE



11:30	Driving Collaborative Excellence in Outcomes: Featuring Multidisciplinary Standards in Clinical Practice	<b>Dr. Pradeep Purushottamahanti</b> Global Medical Affairs Lead Psychiatry, Viatris	
11:40	Mental Health Matters: The Growing Importance of Addressing Mental Health in Primary Care	<b>Dr. Nahida Nayaz Ahmed</b> Chief Medical Officer Sakina Mental Health & Wellbeing Services, Abu Dhabi, UAE	
12:00	Exploring Treatment Approaches for Depression: Understanding the Basics and Beyond	<b>Dr. Shuja Reagu</b> Senior Consultant Forensic Psychiatry and Clinical Director for Mental Health Services for the State of Qatar, Doha, Qatar	
12:20	Understanding Generalized Anxiety Disorder: Effective Monitoring and Long-Term Management	<b>Dr. Ali Al Garatli</b> Consultant of Psychiatry and Section Head of Psychiatry Department at King Fahd Medical City, Riyadh, Saudi Arabia	
12:40	The Dual Challenge: How Comorbidities Complicate the Diagnosis and Treatment of Depression and Anxiety	<b>Dr. Joseph El Khoury</b> Consultant of Adult and Addiction Psychiatry, CEO & Medical Director of The Valens Clinic, Dubai, UAE	
01:00	Panel Discussion + Q&A		
01:30	Adjourn		

**Q&A:** Questions and Answers; **UAE:** United Arab Emirates



## Think Men's Health Forum

### Beyond the Stigma: Addressing the Multifactorial Causes of Erectile Dysfunction, Cardiovascular Health, and Mental Well-Being

This eye-opening forum will delve into the complexities of erectile dysfunction (ED), a condition often shrouded in stigma yet crucial for understanding men's health. It is expected to explore the multifactorial causes of ED, including its comorbid links to cardiovascular health, mental well-being, and lifestyle factors.

#### Target Specialties

Urologists, Sexologists, Psychiatrists, Neurologists, Psychologists, Family Medicine, Internal Medicine, Allied Health Professionals, Health Economists, Nurses, Pharmacists, Primary Care Providers, Public Health Providers, Researchers, and Therapists

Date	Time	Venue	Location
Saturday, 12 October 2024	11:30AM - 01:30PM	Sagr Ballroom B	Fairmont Bab Al Bahr Abu Dhabi, UAE



11:30	Driving Collaborative Excellence in Outcomes: Featuring Multidisciplinary Standards in Clinical Practice	<b>Dr. Mahmoud Bakir</b> Medical Affairs Lead Saudi Arabia, Viatris	
11:35	Canary in the Coalmine: A Foundational Overview of Erectile Dysfunction for Clinicians	<b>Dr. Abdulqader Al Zarooni</b> Consultant of Urology, Head & Chief of Surgical Unit at Sheikh Khalifa General Hospital, Umm Al Quwain, UAE President of Emirates Urological Society	
11:50	Optimizing Outcomes: Guidelines Based Practical Considerations for PDE5i Selection	<b>Professor John Mulhall</b> Director, Male Sexual & Reproductive Medicine Urology Service, Department of Surgery Memorial Sloan Kettering Cancer Center, New York, USA	
12:05	Erectile Dysfunction and Mental Health: Bridging the Gap Between Psychiatric Care and Effective ED Treatment	<b>Dr. Joseph El Khoury</b> Consultant of Adult and Addiction Psychiatry, CEO & Medical Director of The Valens Clinic, Dubai, UAE	
12:20	The Future of Patient-Centered Care: Guided Clinical Practice and Solutions	<b>Dr. Ashish Bajaj</b> Regional Medical Affairs Lead Neurology Emerging Markets, Viatris	
12:30	Cardiovascular Well-Being and ED: Approaches to Manage Comorbid Conditions Effectively	<b>Dr. Hussein Heshmat</b> Consultant of Interventional Cardiology, Al Tadawi Specialty Hospital, Dubai, UAE	
12:45	Unlocking the Economics of Men's Health: The Hidden Costs & Impact of Erectile Dysfunction	<b>Dr. Sara Al Dallal</b> President Emirates Health Economics Society & Senior Health Services Specialist, Dubai Health Authority, Dubai, UAE	
01:00	Understanding Drug-Drug Interactions in PDE5i Therapy: Essential Counseling for ED Patients	<b>Dr. Saeed Abdulla Hussein</b> Head of Pharmacy, Erada Center for Treatment and Rehabilitation, Dubai, UAE & Scientific Chairman of Emirates Pharmacy Society	
01:15	Panel Discussion + Q&A		
01:30	Adjourn		

Q&A: Questions and Answers; UAE: United Arab Emirates; USA: United States of America

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## Psychiatry Fireside Chats

### Addressing Complexities: Debating Depression's Impact, Treatment Challenges, and the Path to Full Recovery

These fireside chats will debate the impact of depression on special populations, challenges in treating these conditions, the role of polypharmacy in managing mental health, and the importance of addressing residual symptoms for full functional recovery.

#### Target Specialties

Psychiatrists, Neurologists, Psychologists, Family Medicine, Internal Medicine, Allied Health Professionals, Health Economists, Nurses, Pharmacists, Primary Care Providers, Public Health Providers, Researchers, and Therapists.

Date	Time	Venue	Location	
Saturday, 12 October 2024	3:00PM - 05:00PM	Saqr Ballroom C	Fairmont Bab Al Bahr Abu Dhabi, UAE	



03:00	The Future of Patient-Centered Care: Guided Clinical Practice and Solutions	<b>Dr. Adnan Levent</b> Regional Medical Lead Middle East North Africa and Eurasia, Viatris	
03:20	Depression and Cardiovascular Health: Lessons from Complex Case Study	<b>Professor Nahla Nagy</b> Consultant of Psychiatry Ain Shams University, Director of Okasha Institute, Cairo, Egypt	
03:40	Adolescent Depression: Navigating the Management Complexities Beyond the Classroom in the Age of Social Media	<b>Dr. Shuja Reagu</b> Senior Consultant Forensic Psychiatry and Clinical Director for Mental Health Services for the State of Qatar, Doha, Qatar	
04:00	Polypharmacy and Lifestyle Interventions: Balancing Treatment in Major Depressive Disorder Cases with Comorbidities	<b>Dr. Ali Al Garatli</b> Consultant of Psychiatry and Section Head of Psychiatry Department at King Fahd Medical City, Riyadh, Saudi Arabia	
04:20	Addressing Residual Symptoms: Essential Strategies for Maintaining Long-Term Depression Care and Mental Health	<b>Dr. Joseph El Khoury</b> Consultant of Adult and Addiction Psychiatry, CEO & Medical Director of The Valens Clinic, Dubai, UAE	
04:40	Panel Discussion + Q&A		
05:00	Adjourn		

**Q&A:** Questions and Answers; **UAE:** United Arab Emirates



## Allergy and Anaphylaxis Summit

### The Relationship Between Allergic Rhinitis and Asthma: Understanding Intersection Mechanisms and Optimizing Clinical Management

This summit will explore the relationship between Allergic Rhinitis (AR) and Asthma, highlighting how their interconnectedness can enhance clinical management. Gain insights into the latest advances in diagnostic strategies for AR and engage with experts to learn innovative approaches for optimizing patient care.

#### Target Specialties

Urologists, Sexologists, Psychiatrists, Neurologists, Psychologists, Family Medicine, Internal Medicine, Allied Health Professionals, Health Economists, Nurses, Pharmacists, Primary Care Providers, Public Health Providers, Researchers, and Therapists.



Date

Saturday,  
12 October 2024



Time

03:00PM - 05:00PM



Venue

Saqr Ballroom B



Location

Fairmont Bab Al Bahr  
Abu Dhabi, UAE



03:00

Driving Collaborative Excellence in Outcomes:  
Featuring Multidisciplinary Standards in Clinical Practice

**Dr. Osman Zubaidi**

Senior Medical Affairs Manager Gulf and Levant,  
Viatis



03:05

The Impact of Allergic Rhinitis in the Region:  
Insights into Pathophysiology, Data, and  
Socioeconomic Challenges

**Dr. Bassam Mahboub**

Consultant of Pulmonology & Head of Pulmonary Medicine,  
Rashid Hospital, Dubai, UAE



03:20

Guidelines & Evidence-Based Approaches for  
Managing Allergic Rhinitis: Focus on Diagnosis,  
Classification, and INAH/INCS Treatments

**Dr. Hatem Mosaad Hassan**

Consultant & Head of Otolaryngology, Head & Neck Surgery,  
International Medical Center, Jeddah, Saudi Arabia



03:35

Addressing Paediatric Allergic Rhinitis:  
Prioritising Early Intervention for Better  
Outcomes

**Dr. Eslam ElBaroudy**

Consultant Pediatrician at Sheikh Khalifa Medical City,  
AbuDhabi, UAE  
Head of Arab Academy of Paediatrics



03:50

The Future of Patient-Centered Care: Guided  
Clinical Practice and Solutions

**Dr. Mahmoud Bakir**

Medical Affairs Lead Saudi Arabia,  
Viatis



04:05

Enhancing Patient's Outcomes: Pharmacists in  
Screening, Counselling, and Managing Allergic  
Rhinitis & Anaphylaxis

**Dr. Saeed Abdulla Hussein**

Head of Pharmacy, Erada Center for Treatment and Rehabilitation,  
Dubai, UAE & Scientific Chairman of Emirates Pharmacy Society



04:20

Anaphylaxis Essentials: Recognizing Symptoms,  
and Implementing Immediate Treatment for  
Lifesaving Care

**Professor Mohamed Abuzakouk**

Consultant & Division Chair of Allergy and Clinical Immunology,  
Cleveland Clinic, Abu Dhabi, UAE



04:35

Panel Discussion + Q&A

05:00

Adjourn

**Q&A:** Questions and Answers; **UAE:** United Arab Emirates





## Hypertension Grand Round

### Navigating the Impact and Challenges of Hypertension: Evidence-Based Insights for Clinicians and Cardiologists Throughout the Disease Journey

This grand round aims to present innovative techniques for the early diagnosis of hypertension, optimize guided treatment options and modalities, and address the implications of blood pressure variability to improve overall cardiovascular outcomes and patient care.

#### Target Specialties

Cardiologists, Cardiac Surgeons, Emergency Care Providers, Family Medicine, Internal Medicine, Allied Health Professionals, Health Economists, Nurses, Pharmacists, Primary Care Providers, Public Health Providers, Researchers, and Therapists.



Date

Sunday,  
13 October 2024



Time

9.30AM- 11.30AM



Venue





Saqr Ballroom C



Location

Fairmont Bab Al Bahr  
Abu Dhabi, UAE



09:30	Driving Collaborative Excellence in Outcomes: Featuring Multidisciplinary Standards in Clinical Practice	<b>Dr. Salam Abu Zeid</b> Medical Affairs Manager, Gulf and Levant, Viatris	
09:40	Advancements in Early Detection: Novel Techniques and Approaches for More Effective Hypertension Screening and Diagnosis	<b>Dr. Samer Ellahham</b> Senior Consultant of Cardiology, Abu Dhabi, UAE	
10:00	Advancing Monotherapy Strategies for Effective and Sustainable Hypertension Management	<b>Dr. Omar Hallak</b> Consultant of Interventional Cardiology, King's College Hospital London & Clinical Professor at Mohammad Bin Rashid University, Dubai, UAE	
10:20	Exploring Blood Pressure Variability: Its Implications for Hypertension Control and Cardiovascular Risk Assessment	<b>Dr. Hussain Heshmat</b> Consultant of Interventional Cardiology, Al Tadawi Specialty Hospital, Dubai, UAE	
10:40	Transforming the Patient Journey: Advancing Access and Adherence to Elevate Guided Standards of Care	<b>Dr. Barrett Jeffers</b> Regional Head of Medical Affairs for Portfolio Management, Japan Australia New Zealand & Emerging Markets, Viatris	
10:55	Hypertension and Angina: Investigating their Interconnections and Stratifying Control Strategies for Hypertension	<b>Professor Ihab Attia</b> Professor of Cardiology, Ain Shams University, Cairo, Egypt	
11:15	Panel Discussion + Q&A		
11:30	Adjourn		

**Q&A:** Questions and Answers; **UAE:** United Arab Emirates



## Pain Enlightening Round

### Precision in Pain Care: Diagnostic Accuracy and Emerging Treatments for Optimal Patient Outcomes








This enlightening session will provide the latest advancements and strategies in pain management. It will also explore accurate diagnostic methods, the current landscape of existing treatment approaches, and emerging data. The overall goal is to enhance clinical outcomes through updated treatment protocols, interdisciplinary collaboration, and patient-centered care.

#### Target Specialties

Pain Specialists, Anaesthesiologists, Diabetologists, Endocrinologists, Neurologists, Family Medicine, Internal Medicine, Allied Health Professionals, Health Economists, Nurses, Pharmacists, Primary Care Providers, Public Health Providers, Researchers, and Therapists.

 Date	 Time	 Venue	 Location
Sunday, 13 October 2024	9.00AM - 11.30AM	Saqr Ballrooms B	Fairmont Bab Al Bahr Abu Dhabi, UAE



9:00	Driving Collaborative Excellence in Outcomes: Featuring Multidisciplinary Standards in Clinical Practice	<b>Dr. Amina Cherchali</b> Senior Medical Affairs Manager Gulf and Levant, Viatris	
9:10	Evolving Pain Management: Integrating Classic Approaches with New Insights for Long-Term Effective Management	<b>Dr. Amar Salti</b> Consultant of Anaesthesia & Pain Medicine Cleveland Clinic, Abu Dhabi, UAE	
9:30	Tackling Osteoarthritis: Comprehensive Strategies for Pain Management and Progression Mitigation	<b>Professor Andrey Karateev</b> Head of the Department of Inflammatory Joint Diseases, Head of the Laboratory of Pain Pathophysiology and Clinical Polymorphism of Rheumatic Diseases, V.A. Nasonova Research Institute of Rheumatology, Russia	
9:50	Case Study on Current Strategies in Chronic Low Back Pain Management: From Acute Intervention to Long-Term Care	<b>Dr. Amar Salti</b> Consultant of Anaesthesia & Pain Medicine Cleveland Clinic, Abu Dhabi, UAE	
10:10	The Future of Patient-Centered Care: Guided Clinical Practice and Solutions	<b>Dr. Ashish Bajaj</b> Regional Medical Affairs Lead Neurology Emerging Markets, Viatris	
10:30	Precision in Painful Diabetes Peripheral Neuropathy: Bridging Gaps in Diagnosis and Management Strategies	<b>Dr. Ossama Barakat</b> Consultant in Diabetes and Endocrinology, Clemenceau Medical Center Dubai & Burjeel Al Reem, Abu Dhabi, UAE	
10:50	Psychological and Psychiatric Impact of Chronic Pain: Insights and Interventions from a Mental Health Perspective	<b>Dr. Shuja Reagu</b> Senior Consultant Forensic Psychiatry and Clinical Director for Mental Health Services for the State of Qatar, Doha, Qatar	
11:10	Panel Discussion + Q&A		
11:30	Adjourn		

Q&A: Questions and Answers; UAE: United Arab Emirates





## Lipidology Symposium

### Personalizing Care: Optimizing Statin Dosing, Guideline Recommendations for Dyslipidemia, and Standards of Care in Diabetes Management - An In-Depth Huddle on Advancing Patient Outcomes

This symposium provides an in-depth examination of the optimal dosing of statins tailored to individual patient needs, explores guideline recommendations for effective dyslipidemia treatment, evaluates the latest standards of care for managing diabetic patients, and addresses a range of other relevant topics in the field.

#### Target Specialties

Cardiologists, Cardiac Surgeons, Emergency Care Providers, Family Medicine, Internal Medicine, Allied Health Professionals, Health Economists, Nurses, Pharmacists, Primary Care Providers, Public Health Providers, Researchers, and Therapists.



Date

Sunday,  
13 October 2024



Time

12:00PM - 02:00PM



Venue

Sagr Ballroom C



Location

Fairmont Bab Al Bahr  
Abu Dhabi, UAE



12:00

The Interrelationship and Accumulation of Cardiometabolic Risk Factors Amongst Young Adults in the United Arab Emirates: The UAEHFS

**Dr. Fatima Mezhal**

Post-Doctoral Research Associate, Public Health Research Center, New York University Abu Dhabi, Abu Dhabi, UAE



12:20

Bespoke Statin Therapy for Dyslipidemia: Personalizing Treatment Plans for Effective Management

**Dr. Samer Ellahham**

Senior Consultant of Cardiology, Abu Dhabi, UAE



12:40

Pitfalls in Treatment Compliance: Addressing and Overcoming Challenges in Long-Term Statin Therapy Management

**Professor Igor Sergienko**

Head of Atherosclerosis Phenotype  
Department Chazov National Medical Research Center of Cardiology  
Director of Russian National Society of Atherosclerosis, Russia



01:00

Managing Dyslipidemia in Diabetic Patients: Integrating Statin Therapy with Glycemic Control for Improved Outcomes

**Dr. Ossama Barakat**

Consultant in Diabetes and Endocrinology, Clemenceau Medical Center Dubai & Burjeel Al Reem, Abu Dhabi, UAE



01:20

High-Risk Cardiovascular Patients: Are High-Dose Statins the Best Practice?

**Dr. Rafid Al-Taweel**

Associate Professor of Cardiology & Internal Medicine  
Al-Nahrain University, College of Medicine, Baghdad, Iraq



01:40

Panel Discussion + Q&A

02:00

Adjourn

**Q&A:** Questions and Answers; **UAE:** United Arab Emirates; **UAE:** United Arab Emirates; **UAEHFS:** United Arab Emirates Healthy Future Study



## Dermatologists Fireside Chat

### Advancing Atopic Dermatitis Care: Evidence-Based Management Across All Ages with AI-Enhanced Screening Insights

This fireside chat will provide the latest developments in the diagnosis and management of Atopic Dermatitis, focusing on best practices in evidence-based management for infants, adolescents, and adults. It will include interactive case studies and the topics on intervention of artificial intelligence (AI) for screening.

#### Target Specialties

Dermatologists, Allergists, Immunologists, Family Medicine, Internal Medicine, Allied Health Professionals, Health Economists, Nurses, Pharmacists, Primary Care Providers, Public Health Providers, Researchers, and Therapists.

**Date**  
Sunday,  
13 October 2024

**Time**  
12:00PM - 02:00PM

**Venue**  
Saqr Ballroom B

**Location**  
Fairmont Bab Al Bahr  
Abu Dhabi, UAE



12:00	Driving Collaborative Excellence in Outcomes: Featuring Multidisciplinary Standards in Clinical Practice	<b>Dr. Osman Zubaidi</b> Senior Medical Affairs Manager Gulf and Levant, Viatris	
12:05	Atopic Dermatitis: Topical Management Strategies and Best Practices	<b>Dr. Ashraf Reda</b> Consultant of Dermatology, Mediclinic Welcare Hospital Adjunct Clinical Associate Professor of Dermatology, Mohamed Bin Rashid University, College of Medicine, Dubai, UAE	
12:20	Decoding Atopic Dermatitis in Infants: A Focus on Pathophysiology and Diagnosis	<b>Dr. Eslam ElBaroudy</b> Consultant Pediatrician at Sheikh Khalifa Medical City, Abu Dhabi, UAE Head of Arab Academy of Paediatrics	
12:35	Atopic Dermatitis Management: Mechanism of Actions and Clinical Efficacy Explained	<b>Professor Olga Tamrazova</b> Professor, The Patrice Lumumba Peoples' Friendship University of Russia, Department of Dermatology, Russia	
12:50	The Future of Patient-Centered Care: Guided Clinical Practice and Solutions	<b>Dr. Salman Rizvi</b> Regional Head of Medical Affairs for Medical Education & Digital Implementation, Japan Australia New Zealand & Emerging Markets, Viatris	
01:05	Exploring Safety & Tolerability in Tropical Dermatology: Insights from Patient Case Presentations	<b>Professor Olga Tamrazova</b> Professor, The Patrice Lumumba Peoples' Friendship University of Russia, Department of Dermatology, Russia	
01:20	Early Intervention in Atopic Dermatitis: Case Studies and Discussions	<b>Dr. Eslam ElBaroudy</b> Consultant Pediatrician at Sheikh Khalifa Medical City, Abu Dhabi, UAE Head of Arab Academy of Paediatrics	
01:35	Managing Atopic Dermatitis Over Time: Clinical Case Presentations and Analysis	<b>Dr. Ashraf Reda</b> Consultant of Dermatology, Mediclinic Welcare Hospital Adjunct Clinical Associate Professor of Dermatology, Mohamed Bin Rashid University, College of Medicine, Dubai, UAE	
01:50	Panel Discussion + Q&A		
02:00	Adjourn		





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### Answering Unmet Clinical & Scientific Needs

In the dynamic realm of medicine, the quest for knowledge and understanding of therapeutic gaps is essential for driving advancements in patient care. Research Talks exemplify this pursuit.

During the HEAL Conference 2024, Research Talks will feature regional data published in peer-reviewed journals. These contributions, resulting from the efforts of numerous national and regional experts, aim to be both insightful and actionable. The exhibit's goal is to facilitate a deeper understanding of complex scientific data through accessible and concise research summaries.

### Highlights of the Research Talks Exhibition

The exhibition includes over 25 publications spanning multiple therapeutic areas, such as Cardiovascular Diseases, Psychiatric Disorders, Men's Health, and Neurology (Pain). This reflects the diverse range of research supported by Viatri. More than 60 authors from 15 countries in the region contributed to these works.

At the HEAL Conference 2024, Research Talks presents these publications through posters, and selected strategic publications will be presented by their respective lead authors. We encourage you to visit the Research Talks exhibition and join the poster presentations according to the following schedule:



## Oral Poster Presentations

**12 October  
11:15 am**  
Research Talks  
Exhibition Area

*Improving Mental Health Outcomes in Patients with Major Depressive Disorder in the Gulf States: A Review of the Role of Electronic Enablers in Monitoring Residual Symptoms.* **Journal of Multidisciplinary Healthcare**



Access to Paper

**Dr. Nahida Nayaz Ahmed**  
Chief Medical Officer Sakina Mental Health  
& Wellbeing Services, Abu Dhabi, UAE



**12 October  
01:30 pm**  
Research Talks  
Exhibition Area

*Phosphodiesterase Type 5 Inhibitors as Treatment for Erectile Dysfunction: A Webinar-Based Poll Unveiling Perceptions of Healthcare Professionals.* **Journal of Comparative Effectiveness Research**



Access to Paper

**Dr. Maher S. Moazin**  
Consultant of Urology & Andrology  
King Fahad Medical City, Riyadh,  
Saudi Arabia



**12 October  
02:30 pm**  
Research Talks  
Exhibition Area

*The UAE healthy future study: A pilot for a prospective cohort study of 20,000 United Arab Emirates nationals.* **BMC Public Health**



Access to Paper

**Dr. Abdishakur Abdulle**  
Associate Director, Senior Research  
Scientist Public Health Research Center,  
New York University Abu Dhabi, UAE



**12 October  
05:00 pm**  
Research Talks  
Exhibition Area

*Empowering Tomorrow: Next-Gen Med-Ed*



Access to Paper

**Dr. Vijay Talla**  
Regional Lead of Medical Education  
Japan Australia New Zealand &  
Emerging Markets, Viatri



**13 October  
11:45 am**  
Research Talks  
Exhibition Area

*Understanding the Management of Hypertension and Dyslipidaemia in UAE Population: An Evidence Based Mapping of Literature.* **Saudi J Med**



Access to Paper

**Dr. Samer Ellahham**  
Senior Consultant of Cardiology,  
Abu Dhabi, UAE



**13 October  
02:00 pm**  
Research Talks  
Exhibition Area

*Empowering Tomorrow: Next-Gen Med-Ed*



Access to Paper

**Dr. Vijay Talla**  
Regional Lead of Medical Education  
Japan Australia New Zealand &  
Emerging Markets, Viatri





## Visit Exhibition Avenue for Posters

### Cardiovascular Diseases

- P01 *Understanding the Management of Hypertension and Dyslipidaemia in UAE Population: An Evidence-based Mapping of Literature. **Saudi Journal of Medicine***
- P02 *A semi-systematic review on hypertension and dyslipidemia care in Egypt-highlighting evidence gaps and recommendations for better patient outcomes. **Journal of the Egyptian Public Health Association***
- P03 *Changes in Cardiovascular Risk Factors in Residents of the Siberian Region. **Rational Pharmacotherapy in Cardiology***
- P04 *Patient journey for hypertension and dyslipidemia in Saudi Arabia: highlighting the evidence gaps. **Archives of Public Health***
- P05 *Increases in statin eligibility to reduce cardiovascular risk according to the 2013 ACC/AHA cholesterol guidelines in the AfME region: a sub-analysis of the AfME CV Epidemiological (ACE) study. **BMC Cardiovascular Journal***

Samer Ellahham, Wael Almahmeed, Lina Yassine, Kanwal Saeed

Reda A, Ragy H, Saeed K, Alhussaini MA.

Artamonova G.V., Maksimov S.A., Tsygankova D.P., Bazdyrev E.D., Indukaeva E.V., Mulero T.A., Shapovalova E.B., Agienko A.S., Nakhratova O.V., Barbarash O.L.

Amir A, Alasnag M, Al-Raddadi R, Al-Bassam T, Saeed K, Yazicioğlu M, Shabana A.

Hamoui O, Omar MI, Raal FJ, Rashed W, Kane A, Alami M, Abreu P, Mashhoud W, Alsheikh-Ali AA.

### Dermatology

- P06 *A practical algorithm for topical treatment of atopic dermatitis in the Middle East emphasizing the importance of sensitive skin areas. **Journal of Dermatological Treatment***
- P07 *A practical algorithm to inform clinical decision making in the topical treatment of atopic dermatitis. **Journal of Dermatology***

Reda AM, Elgendi A, Ebraheem AI, Aldraibi MS, Qari MS, Abdulghani MMR, Luger T.

Luger T, Adaskevich U, Anfiova M, Dou X, Murashkin NN, Namazova-Baranova L, Nitochko O, Reda A, Svyatenko TV, Tamay Z, Tawara M, Vishneva EA, Vozianova S, Wang H, Zhao Z.

### Neurology (Pain)

- P08 *Prevalence and risk factors for painful diabetic neuropathy in secondary healthcare in Qatar. **Journal of Diabetes Investigations***
- P09 *Expert Review and Recommendations for the Management of Acute, Chronic, and Neuropathic Pain in Qatar. **Qatar Medical Journal***
- P10 *MAPS: A Semi-systematic Review of Patient Journey for Chronic Pain in Saudi Arabia to Improve Patient Care. **Saudi Journal of Medicine***
- P11 *Management of neuropathic pain in patients with diabetic peripheral neuropathy and low back pain in Saudi Arabia: Evidence and gaps. **Journal of Family & Community Medicine***
- P12 *Management of chronic and neuropathic pain—journey mapping in Egypt. **Egyptian Rheumatology and Rehabilitation***

Georgios Ponirakis, Tarik Elhadd, Subitha Chinnaiyan, Zeinab Dabbous, Mashhood Siddiqui, Hamad Al-muhannadi, Ioannis Petropoulos, Adnan Khan, Khaled AE Ashawesh, Khaled MO Dukhan, Ziyad R Mahfoud, Christopher Murgatroyd, Mark Slevin, Rayaz A Malik

Elmoheen A, Nazal AF, Zubaidi O, Siddiqui UA, Alhatou M.

Sami M Bahlas, Ziad El Chami, Ashraf A Amir, Said Khader, Mahmoud Bakir, Shams Arifeen

Amir AA, Khader SA, El Chami Z, Bahlas SM, Bakir M, Arifeen S.

Sherif Ahmed Radwan Khaled, Nasef Mohamed Nasef, Shams Arifeen, Mina Youssef, Sameh Nessim & Mehmet Cüneyt Yazicioğlu

### Non-communicable Diseases

- P13 *A Case Study on Addressing Nurses' Practice Gaps in DPN and HTN Diagnoses in the Gulf Region. **Middle East Journal of Family Medicine***
- P14 *Review of National Healthcare Systems in the Gulf Cooperation Council Countries for Noncommunicable Diseases Management. **Oman Medical Journal***
- P15 *Mapping Actionable Gaps in Patient Journey for Depression in the United Arab Emirates: A Strategic Framework. **New Emirates Medical Journal***

Amar Salti, Ashraf Al Amir, Tawfik Albassam Said Khader, Donna Lanuzo, Najla Sindi, Mahmoud Bakir, Lubna El-Najjar, Urooj Siddiqui

Fadhil I, Ali R, Al-Raisi SS, Bin Belaila BA, Galadari S, Javed A, Sulaiman K, Saeed K, Arifeen S.

Samer Makhoul, Osama Ali, Nahida Nayaz Ahmed, Urooj Siddiqui and Amina Cherchali

### Psychiatry

- P16 *Improving mental health outcomes in patients with major depressive disorder in the Gulf States: Role of electronic enablers in monitoring residual symptoms. **Journal of Multidisciplinary Healthcare***
- P17 *Effect of venlafaxine on anhedonia and amotivation in patients with major depressive disorder. **CNS Spectrums***
- P18 *Moving from serotonin to serotonin-norepinephrine enhancement with increasing venlafaxine dose: clinical implications and strategies for a successful outcome in major depressive disorder. **Expert Opinion on Pharmacotherapy***

Ahmed NN, Reagu S, Alkhoodi S, Cherchali A, Purushottamahanti P, Siddiqui U.

McIntyre RS, Agid O, Biesheuvel E, Purushottamahanti P.

Fagiolini A, Cardoner N, Pirildar S, Ittsakul P, Ng B, Duailibi K, El Hindy N.

### Respiratory

- P19 *Prevalence and Management of COPD in the Gulf Countries with a Focus on Inhaled Pharmacotherapy. **Journal of Aerosol Medicine and Pulmonary Drug Delivery***
- P20 *Adrenaline auto injectors pharmacokinetic/pharmacodynamic studies and potential consequences for clinical practice. **Clinical and Translational Allergy***

Tashkin DP, Barjaktarevic I, Gomez-Seco J, Behbehani NH, Koltun A, Siddiqui UA.

Worm M, Fox AT, Wickman M, Ring J, Ebisawa M, Pouessel G, Smith P.

### Urology

- P21 *Phosphodiesterase type 5 inhibitors as treatment for erectile dysfunction: a webinar-based poll unveiling perceptions of healthcare professionals. **National Library of Medicine***
- P22 *Bioequivalence Studies of Sildenafil Citrate Orodispersible Film Administered with and without Water vs Viagra® Film-Coated Tablets in Healthy Male Volunteers. **Current Therapeutic Research***

Moazin MS, Baazeem A, Al-Bakri A, Dayel AA, Amir A, Sifri SA, Reda M, Bashraheel F, Alfakhri A, Hamdy Y, Elshaer F.

Shaw A, Lawrence TE, Yan T, Liu M, Summers N, Daggumati V, Austria ST, Rondon JC, Hackley S, Vignesh SO, Hassan TA.



# Exhibition Avenue



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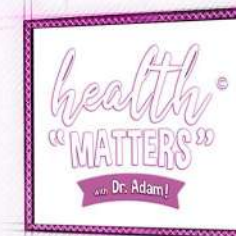
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## RESEARCH TALKS

Research Talks in Exhibition Avenue highlights different subsets of publications from over 60 national experts, showcasing their meticulously explored Real World Evidences, and burden of relevant diseases

To discover more, visit the Exhibition Avenue.



Cross-industry highlights from, diversified entities representing academia, research, technology, and healthcare service providers that improve patients' outcome.

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Explore multi speciality patient journey's, which enrich the experience of disease awareness campaigns, screening, diagnosis, and education of a tailored treatment options to empower healthcare professionals.

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# HEAL Conference 2024

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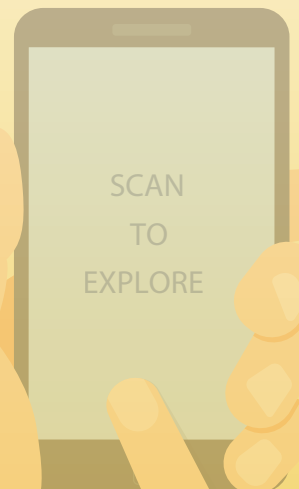


# HEAL

## CONFERENCE

2024

Middle East North Africa  
& EURASIA



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