



## **CONFERENCE 2025**

#### AT THE CROSSROADS OF INNOVATION:

ADVANCING CARDIAC AND MENTAL HEALTH
FOR SUSTAINABLE WELLBEING



Hosted By

VIATRIS

**10-11** OCT 2025

HYATT REGENCY DUBAI CREEK HEIGHTS HOTEL, DUBAI, UAE

# **TABLE OF CONTENTS**

Foreword	4
Viatris	6
HEAL Philosophy	7
Chronic Diseases (MENA)	8
HEAL Evolution	10
Innovation & Health	12
Conference Overview	13
Calendar	14
Exhibition Avenue	15
Scientific Events	18
Partners	23

## **FOREWORD**

I warmly welcome you to the HEAL Conference 2025, hosted in Dubai.

This year, we unite under a shared vision to tackle the rising burden of cardiovascular and mental health conditions.

Despite progress, these challenges continue to exert immense pressure on patients, families, and healthcare systems. Yet, by working together—researchers, clinicians and industry—we can foster new solutions that deliver real, measurable impact.

Conference features a dynamic agenda of interactive sessions, keynote discussions, and collaborative forums, all designed to accelerate innovation and improve standards of care.

Let us use this platform to strengthen our collective capacity to transform healthcare across the region.

#### **Dr. Adnan Levent**

Regional Medical Lead, Middle East, North Africa & Eurasia, Viatris



### **FOREWORD**

Welcome to the HEAL Conference 2025.

In its 4th year, the annual Heal Conference 2025 focuses on advancing cardiac and mental health—two areas that are critical to sustainable well-being in our region. Both cardiovascular diseases and mental health disorders present significant challenges, but they also provide opportunities for innovation and collaboration.

Non-communicable diseases (NCDs) now account for about 66% of all deaths in the Eastern Mediterranean Region, and in the GCC they caused over 152,000 deaths and nearly US\$24 billion in economic losses in 2019.<sup>1</sup>

In the UAE, NCDs are responsible for nearly 77% of all deaths, with cardiovascular diseases alone accounting for around 40% of mortality.<sup>2</sup>

The theme, "At the Crossroads of Innovation: Advancing Cardiac and Mental Health for Sustainable Wellbeing", reflects our objective to integrate cutting-edge science with practical, standardized care approaches.

Your presence ensures that together, we can build a healthier future.



Medical Director, Gulf, Levant, Saudi Arabia & International Trade, Viatris



Burden of non-communicable diseases in Health Council of Gulf Cooperation (GCC) countries - PMC
 High prevalence of cardiometabolic risk factors amongst young adults in the United Arab Emirates: th





## **ABOUT VIATRIS**

Viatris Inc. (NASDAQ: VTRS) is a global healthcare company with a mission to empower people worldwide to live healthier at every stage of life. We provide access at scale, currently supplying high-quality medicines to approximately 1 billion patients around the world annually and touching all of life's moments. With our exceptionally extensive and diverse portfolio of medicines, a one-of-a-kind global supply chain designed to reach more people when and where they need them, and the scientific expertise to address some of the world's most enduring health challenges, access takes on deep meaning at Viatris. We are headquartered in the U.S. Learn more at viatris.com and investor.viatris.com, and connect with us on LinkedIn, Instagram, YouTube and X (formerly Twitter).



## **HEAL PHILOSOPHY**

Health is the single most important thing for any individual and that in every living being there is a power to heal and stay healthy.

Viatris Medical Affairs aims to be a trusted partner for healthcare communities and to provide innovative solutions that improve patient health. Together, we will make the world healthier through Oneness and Care.

## **HEAL...** is an educational campaign of Viatris Medical Affairs

## Together, fuelled by our shared commitment, we will make the world healthier.



HEAL FOR CARDIOVASCULAR DISEASES



HEAL FOR DIABETES MELLITUS



**HEAL FOR** MENTAL HEALTH



HEAL FOR RESPIRATORY DISEASES



HEAL FOR PAIN & RHEUMATOLOGY



HEAL FOR OPHTHALMOLOGY



# CHRONIC DISEASES IN MIDDLE EAST AND NORTH AFRICA COUNTRIES



In 2019, 79% of all deaths in the Middle East and North Africa Region were a result of NCDs, which was higher than the world average of 74%.



#### **Cardiovascular Disease**

The burden of dyslipidaemia (43.3%) in this region is twice as high as that of hypertension (26.2%) and diabetes mellitus (16%).



#### Cancer

In EMR the prevalence of cancers in both sexes – breast (18.1%), lung (6%), colorectum (7.4%), liver (5.6%).



#### **Mental Health**

In EMR the highest prevalence of mental disorders is depressive disorders (14.8%) followed by generalized anxiety disorders (10.4%), PTSD (7.2%) & substance use disorders (4%).



#### Men's Health

The prevalence of ED is 20–90% among patients with different risk factors and medical comorbidities in Arab region countries.



#### **Diabetes**

The MENA region has the highest percentage (24.5%) of diabetes-related deaths in people of working age. Diabetes is responsible for 796,000 deaths in 2021.



#### Neurology

In MENA, males aged 15–84 years old had a higher burden of LBP. In 2019, there were 43.2 million prevalent cases of LBP in the region.



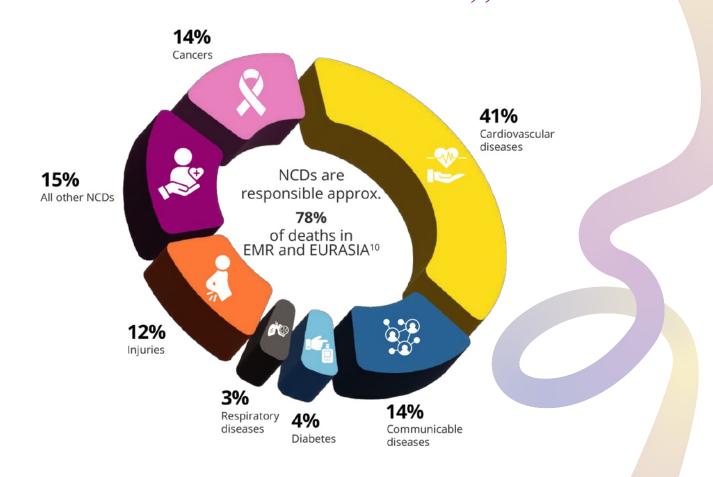
#### **Respiratory Diseases**

At a global level, COPD prevalence in 2020, across both males and females, was estimated to be 10.6%, MENA 9.4%, Europe Central Asia 10.3%.

COPD (Chronic Obstructive Pulmonary Disease), CVD (Cardiovascular Disease), ED (Erectile Dysfunction), EMR (Eastern Mediterranean Region), LBP (Lower Back Pain), MENA (Middle East and North Africa), NCD (Non-Communicable Disease), PTSD (Post-Traumatic Stress Disorder), WHO (World Health Organisation).

66

Each year, 17 million people die from an NCD before age 70; 86% of these premature deaths occur in lowand middle-income countries.





## **HEAL CONFERENCE**

#### **Four Years of Evolution**

A Story of Collaboration, Growth, and Impact





2023

Sustainable Digital Solutions in Patient Journey



**44** Faculty Members

**6** Therapy Areas

1800+ Attendees Engaged **66** Faculty Members

17 Scientific Events

**16,882**Attendees



2022

Beyond the Pill: Sustainable Solutions



## 2025

At the Crossroads of Innovation: Advancing Cardiac and Mental Health for Sustainable Wellbeing



**78**Faculty Members

19 Endorsing Entities

13 Countries Participated



CONNECT. COLLABORATE. CARE.

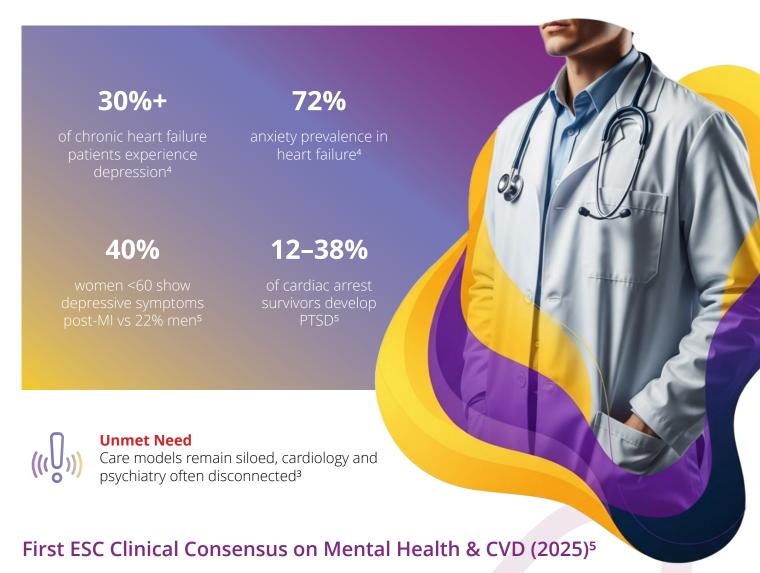


Every milestone has brought us closer — from our foundation in 2022, expansion in 2023, and global stage in 2024 — now we move forward to **HEAL 2025**, where the journey continues.

# AT THE CROSSROADS OF INNOVATION: ADVANCING CARDIAC AND MENTAL HEALTH FOR SUSTAINABLE WELLBEING

## The Global Challenge

- Cardiovascular disease is the leading cause of death worldwide (17.9M deaths/year)1.
- Depression, anxiety, and stress increase CVD risk and worsen prognosis<sup>2</sup>.
- CVD itself can trigger or amplify mental health conditions, creating a two-way link<sup>3</sup>.



- Recommends routine mental health screening for cardiac patients.
- Endorses Psycho-Cardio Teams (cardiologists + mental health specialists).
- Introduces ACTIVE framework for integrating mental wellbeing into cardiovascular care.
- · Calls for recalibrated risk tools for patients with severe mental illness.

## **HEAL CONFERENCE 2025 EVENTS**

The HEAL Conference 2025 provides health care professionals with an opportunity to engage in transformative discussions under the theme "Advancing Cardiac & Mental Health for Sustainable Wellbeing."

Attendees—including health care providers and researchers—will connect with key opinion leaders and experts from across the Middle East, fostering meaningful dialogue and collaboration.

The conference will feature 11+ scientific sessions, including keynote lectures, symposia, fireside chats, debates, masterclasses, focused group discussions and training.

Through these interactive formats, HEAL Conference 2025 will explore the multifaceted challenges faced in daily clinical practice, with a strong focus on cardiovascular health and mental wellbeing, while also addressing broader therapeutic perspectives relevant to sustainable health care.



35+

Faculty Experts

Symposia Events 3

Focus Group Events

3

Research Events

#### **Attendees Onsite**

Physicians, Pharmacists, Nurses, Researchers, Medical & Pharmacy Students, Representatives of Medical Societies, Relevant Industry Partners



Scan For Registration



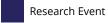
https://emphnet.net/media/Imma035r/policy-brief-addressing-the-burden-of-ncds-in-the-emr.pdf; Erectile dysfunction in Arab countries. Part I: Prevalence and correlates (tandfonline.com); The burden of low back pain and its association with socio-demographic variables in the Middle East and North Africa region, 1990-2019 - PMC (nih.gov); The Burden of Cardiovascular Disease Risk Factors in the Middle East: A Systematic Review and Meta-Analysis Focusing on Primary Prevention - PubMed (nih.gov); https://gco.iarc.who.int/today/en/dataviz/pie-prevalence?mode=cancer&populations=262\_275\_364\_368\_4.400\_414\_422\_434\_48\_504\_512\_586\_634\_682\_706\_7292\_760\_784\_788\_818\_8878\_8879\_es=2; Frontiers | Prevalence of Mental Disorders in the WHO Eastern Mediterranean Region: A Systematic Review and Meta-Analysis (frontiersin.org); IDF-Atlas-Factsheet-2021\_MENA.pdf (diabetesatias.org); Global Burden of Chronic Obstructive Pulmonary Disease Through 2050 - PubMed (nih.gov); Noncommunicable diseases (who.int); Noncommunicable diseases country profiles 2018 (who.int); Global Action Plan for the Prevention and Control of NCDs 2013-2020 (Who.int); Noncommunicable diseases (who.int).











#### FRIDAY 10th OCTOBER



**U.A.E**Exclusive Invitation
Loft 1 Meeting Room

9:30 AM - 12:30 PM

**U.A.E**Exclusive Invitation
Loft 2 Meeting Room

9:30 AM - 12:30 PM

#### LUNCH



#### **Conference Registration**

#### **Plenary**

Breakthrough Keynote Session 15.30 - 18.15 Ballrooms A&B

**HEAL Exhibition Avenue Visit 18:15 - 19:00** 



HEAL Conference 2025 evolves as a dynamic educational movement, uniting healthcare professionals and thought leaders from the MENA and Eurasia regions. This year's program goes beyond traditional boundaries, examining the continuum of care—from prevention and early detection to evidence-based decision-making—through the lens of our theme: "At the Crossroads of Innovation: Advancing Cardiac & Mental Health for Sustainable Wellbeing."

#### **SATURDAY 11th OCTOBER**

#### **Symposium**

Mental Health 9:30 - 11:00 Ballroom A

#### **Symposium**

Cardiovascular 9:30 - 11:00 Ballroom B UAE Exclusive Invitatior Clinical Research Training

**Meeting Room 1** 

#### **HEAL Exhibition Avenue Visit 11:00 - 11:30**

#### **Symposium**

Mental Health 11:30 - 01:30 Ballroom A

#### **Symposium**

Cardiovascular 11:30 - 01:30 Ballroom B UAE Exclusive Invitation Clinical Research Training

Meeting Room

#### LUNCH

#### **Symposium**

Mental Health 02:30 - 05:00 Ballroom A

#### **Symposium**

Cardiovascular 02:30 - 05:00 Ballroom B

**U.A.E**Exclusive Invitation

07:00 PM- 09:00 PM



Viatris Hosted Events Timezone: UAE Standard Time (UTC +4 HRS) For detailed agendas refer to following pages of the catalogue.

## **EXHIBITION AVENUE**

#### Navigating the Future of Healthcare Together

Step into a space where knowledge meets innovation. This year's Exhibition Avenue brings together esteemed industry partners, leading institutes, academic bodies, and research centers, united in a shared mission to advance healthcare through education and science. Explore how we are shaping the future of medical practice by strengthening research collaborations, fostering continuous learning, and delivering transformative educational programs for healthcare professionals. Experience a journey through initiatives that bridge research, education, and clinical excellence, empowering today's practitioners to build a healthier tomorrow.



Explore multi speciality patient journey's, which enrich the experience of disease awareness campaigns, screening, diagnosis, and education of a tailored treatment options to empower healthcare professionals.

To discover more, visit the Exhibition Avenue.

Appreciating official collaborators of Exhibition Avenue 2025

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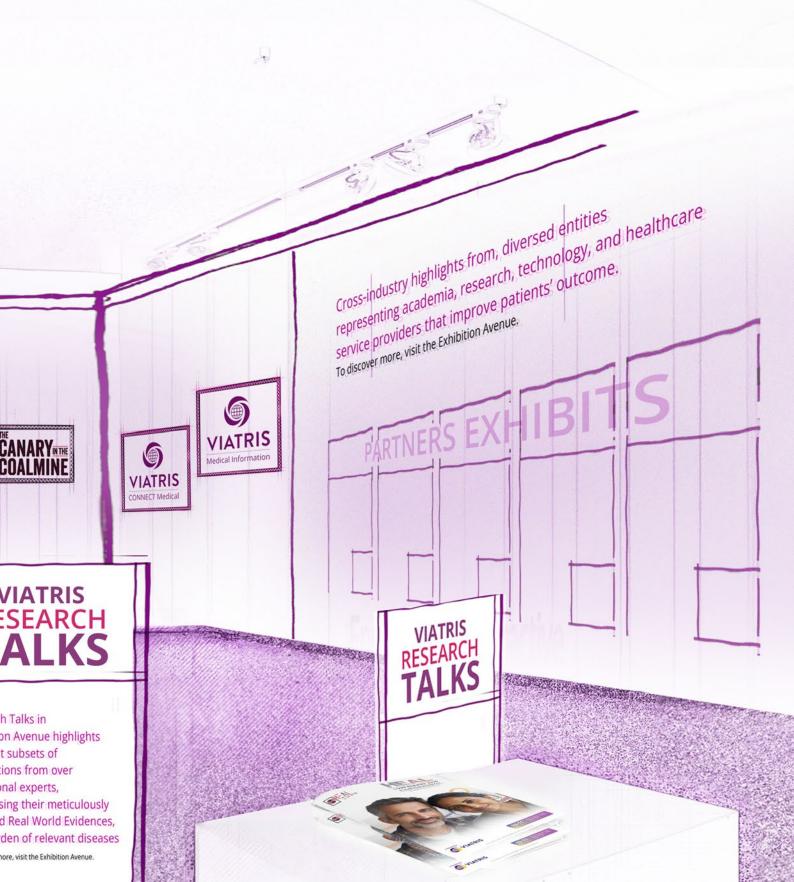
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#### At the crossroads of innovation: Advancing cardiac and mental health for sustainable wellbeing

This plenary session brings together leading voices from across the region to lead a high-level discussion on the key forces shaping healthcare over the next five years — technology, regulatory shifts, sustainable models, patient empowerment, and cross-sector collaboration. Panelists from academia, health authorities, investors, and industry will explore how the region can not just adopt but lead global innovation.

#### **Target Specialties**

15:35

15:45

All Specialists, Allied Health Professionals, Emergency Care Providers, Health Economists, Nurses, Pharmacists, Primary Care Providers, Public Health Providers, Researchers, Therapists, and Industry Partners

**Opening & Welcome Remarks** 

Keynote Message

Friday,
10 October 2025

Step Up

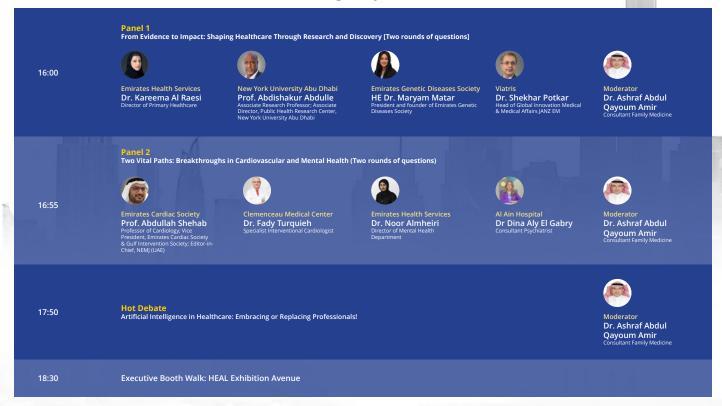
Step Up

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Hyatt Regency Dubai Creek
Heights Hotel, Dubai, U.A.E

Dr. Adnan Levent
Regional Medical Lead - METL-NARUCIS



#### **Breakthrough Keynote Session**





Viatris Middle East FZ-LLC Atlas Business Center, 6th Floor, Al Falak Street Dubai Media City, PO Box 502049, Dubai, United Arab Emirates, Tel. 971.4.512.1500 CME: Three Hours (applied) Viatris Hosted Conference For Healthcare Professionals Only UAE Standard Time (UTC + 4 HRS)



Scan For Registration







#### At the crossroads of innovation: Advancing cardiac and mental health for sustainable wellbeing

#### Mental Health Care Forum

The session brings together leading mental health experts, multidisciplinary clinicians, and primarycare to address comprehensive mental well-being in the GCC. It emphasizes early detection, recovery-focused care, and collaborative management. Key topics include depression, anxiety, women's mental health, and child and adolescent psychiatry, highlighting both pharmacological and psychosocial strategies. The focus is on practical, clinically relevant approaches, integrated care, and actionable insights to Improve patient outcomes and reduce stigma.



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All Specialists, Allied Health Professionals, Emergency Care Providers, Health Economists, Nurses, Pharmacists, Primary Care Providers, Public Health Providers, Researchers, Therapists, and Industry

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Saturday, 11 October 2025	09:30 AM - 05:00 PM	Ballroom A	Hyatt Regency Duba Heights Hotel, Duba	i Creek i, U.A.E		7/1	
9:30	Opening						
9:40	Panel Transforming Mental H Challenges, and Strate			Moderator Dr. Ashraf Abdul Qayour Consultant Family Medicine	m Amir		
Moderated session Panelists	Dr. Nahida Nayaz Ahn Chief Medical Officer Sakina Ment being services, Abu Dhabi, UAE.	ned tai Health & Well-	Prof. David Melcher Professor of Psychology, Facul Abu Dhabi. Theme Director, Co NYU Abu Dhabi.	tv of Arts and Science, NYU	Dr. Ali Al Garatli Consultant Psychiatris, Hea department of psychiatry at I City, Riadh, Saudi Arabia.		
10:30	Future Medicines and !	Science for mental v	vell being	HE Dr. Maryam Matar Founder & Chairperson, UAE Genetic			
11:00	BOOTH WALK & BREA	ιK					
11:30	Viatris			Viatris Medical Affairs			
11:45	Strategic use of digital depression and anxiety		g	Dr. Nahida Nayaz Ahme Chief Medical Officer Sakina Mental H	ed Health & Well-being services, Abu Dhab	i, UAE	
12:15	Depression, anxiety an breaking the cycle of co			Dr. Tarek Shahruor Consultant Psychiatrist, Clinical Lead - American center of Psychiatry & Neur	- Psychiatry Services at rology (ACPN), Abu Dhabi, UAE.		
12:45	Recovery focused appr amotivation in managi		ia and	Dr. Joseph El-Khoury Consultant Psychiatrist, CEO & Medica	al Director, The Valens Clinic, Dubai, U	AE.	3



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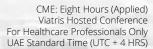
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Saturday, 11 October 2025	09:30 AM - 05:00 PM	Ballroom A	Hyatt Regency Duba Heights Hotel, Duba				
13:30	LUNCH BREAK						
	Moderator			Dr. Tarek Shahrour Consultant Psychiatrist, Clinical Lea & Neurology (ACPN), Abu Dhabi, U	ead - Psychiatry Services at American cento JAE		<b>(9)</b>
14:30	<b>Hot debate</b> The digital world and y for growth or risk to m		t	Sciences, (UAÉU)  Dr. Joseph El-Khoury	Professor of Psychiatry College of Medicir adical Director, The Valens Clinic, Dubai, U.		
15:00	GAD, what every clinici	ian should know!		<b>Dr. Ali Al Garatli</b> Consultant Psychiatrist, Head secti Riadh, Saudi Arabia	tion department of psychiatry at King Fahr	d Medical City,	-
15:30	Women's mental healti psychosocial, and med			Dr. Dina Aly El-Gabry Consultant Psychiatrist, Assistant P Sciences, (UAEU)	Professor of Psychiatry College of Medicin	ne and Health	
16:00	The HEAL Study: Targe Mitochondrial and Met		ia	Natascha Enriquez PhD Candidate, MSc in Psychologic Movement Sciences, Vrije Universit	ical Medicine and Mental Health (NYUAD), iteit Amsterdam.		9



16:30

Q and A Closing











#### At the crossroads of innovation: Advancing cardiac and mental health for sustainable wellbeing

"Hyperlipidemia, Hypertension, and Heart Failure (H3) – Redefining Cardiovascular Care for Every Patient"

The H3 program aims to deliver real world collaborative clinical practice that transcends traditional way of learning. By integrating scientific presentations, fireside chats, and structured debates across the three critical pillars of Cardiovascular Care, the discussions will foster multidisciplinary guided knowledge exchange.

#### **Target Specialties**

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Saturday,	09:30 AM -	Ballroom	Hyatt Regency Dubai Creek

Saturday, 11 October 2025		gency Dubai Creek Hotel, Dubai, U.A.E	H J M
9:30	Welcome Note: The Continuum Of Cardiovascular Disease: Challenges And Opportunities Ahead	Dr Osman Zubaidi Sn. Medical Manager	•
H1	HYPERLIPIDEMIA SESSION		
9:35	Opening Keynote H3 – Redefining the Future of Cardiovascular Care	Dr. Omar Hallak Consultant of Interventional Cardiology, Kings College Hospital London & Clinical Professor at Mohammad Bin Rashid University, Dubai, UAE	•
9:45	Presentation: Personalizing Lipid Management: How Far Have We Come?	Dr. Ali Aldibbiat Consultant in Diabetes and Endocrinology and Associate Professor of Endocrinology Mediclinic City Hospital, Dubai, UAE	<b>@</b>
10:05	Presentation: Best of ESC 2025: Updated ESC Dyslipidemia Guidelines 2025: Precision Strategies for High-Risk Patients	Dr. Adam Mather  Consultant Interventional Cardiologist & Adjunct Associate Professor of Cardiology  Mediclinic City Hospital, Dubai Healthcare City	
10:25	Hot Debate: Should Statins Be the Default First-Line in 2025?	Dr. Adam Mather Consultant Cardiologist  Dr. Ali Aldibbiat Consultant in Diabetes and Endocrinology	Moderated by Dr. Omar Hallak
10:45	MA presentation	Viatris GCC Medical Affairs	
11:00	BOOTH WALK & BREAK	- III Contactions	
H2	HYPERTENSION SESSION		
11:30	Presentation: BP Variability: The Silent Signal We Miss	Prof. Samer Ellahham Professor of Cardiology, Consultant Cardiologist, UAE	
11:50	Meet the Experts: Managing Hypertension in the Real World: Voices from the Clinic	Prof. Abdullah Shehab Professor of Cardiovascular Medicine UAE University, Vice-President Emirates Cardiac Society, Chair of Hypertension working group ECS, UAE  Dr. Bader Al Mustafa Sr. Consultant of Family Medicine & Primary Care, Clinical Specialist of Hypertension & Cardiometabolic Medicine, Saudi MoH, Secretary General, World Hypertension League (WHL), Chair, Scientific Committee, Saudi Hypertension Society	Moderated by Dr. Omar Hallak
12:10	Hot Debate: Monotherapy vs. Early Combination: What's Right for Stage 1 Hypertension?	Dr. Omar Hallak Consultant of Interventional Cardiology, King's College Hospital London & Clinical Professor at Mohammad Bin Rashid University, Dubai, UAE  Dr. Bader Al Mustafa Sr. Consultant of Family Medicine & Primary Care, Clinical Specialist of Hypertension & Cardiometabolic Medicine, Saudi MoH, Secretary General, World Hypertension League (WHL), Chair, Scientific Committee, Saudi Hypertension Society	Moderated by Prof. Abdullah Shehab
12:35	Panel Q&A: Hypertension Unplugged: Panel & Clinical Discussion	All Experts	



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Saturday, 11 October 2025	09:30 AM - 05:00 PM	Ballroom B	Hyatt Regency Dubai Creek Heights Hotel, Dubai, U.A.E		

11	October 2025	O5:00 PM B Heights	Hotel, Dubai, U.A.E	
	13:00	LUNCH BREAK		
	Н3	HEART FAILURE SESSION		
	14:30	Presentation: The Multisystem Puzzle: HF in Diabetes and CKD	<b>Dr. Hani Sabbour</b> Consultant Cardiologist and Electrophysiologist, Mediclinic Middle East, Abu Dhabi, UAE	
	15:00	Hot Debate: From Guidelines to Bedside: Are We Truely Delivering GDMT to Every Heart Failure Patient?	Dr. Hani Sabbour Consultant Cardiologist and Electrophysiologist, Mediclinic Middle East, Abu Dhabi, UAE  Dr. Syed Gardezi Consultant Cardiologist, Sheikh Shakhbout Medical City (SSMC), Adjunct Clinical Associate Professor in Cardiology Gulf Medical University, UAE	
	15:30	Fire chat: Building a Collaborative HF Care Model: How Can We Do Better?	Dr. Feras Bader Professor of Medicine and Cardiology Advanced Heart Failure and Transplantation, UAE Dr. Nadya AlMatrooshi Consultant Cardiologist, Advanced Heart Failure and Transplant, Cleveland Clinic Abu Dhabi (CCAD), Chair of Heart Failure working group ECS, UAE	<b>(9)</b> (9)
	16:00	BREAK		
	16:15	Interactive Grand Round: HF Clinic: Case-Based Learning	Dr. Feras Bader Professor of Medicine and Cardiology Advanced Heart Failure and Transplantation, UAE  Dr. Nadya AlMatrooshi Consultant Cardiologist, Advanced Heart Failure and Transplant, Cleveland Clinic Abu Dhabi (CCAD), Chair of Heart Failure working group ECS, UAE	
	16:45	Closing Panel & Key Takeaways: The H3 Integration Challenge: What Will You Do Differently on Monday?	3 experts 1 expert from each session	
	17:00	Wrap-up & Adjourn		





CME: Eight Hours (Applied) Viatris Hosted Conference For Healthcare Professionals Only UAE Standard Time (UTC + 4 HRS)



## **HEAL CONFERENCE 2025 ENDORSING ENTITIES**

Harnessing Viatris' collective expertise to link people with essential products and services, the company's long-standing partnerships across the industry drive its mission to advance and transform global healthcare.

#### **CONFERENCE PARTNERS**













#### **EXHIBITION PARTNER**















ORGANIZING PARTNER





















Viatris Middle East FZ-LLC, Atlas Business Center 6th Floor, Al Falak Street Dubai Media City, PC Box 502049, Dubai, United Arab Emirates Tel 971 4 512 1500 M

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