



WELCOME TO HEAL FORUM 2022

InterContinental Festival City Hotel
Dubai, UAE | May 20-22



VIATRIS



Mylan+



FOR HEALTHCARE PROFESSIONALS IN MIDDLE EAST COUNTRIES

NOT ACTUAL PATIENTS

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FOREWORD



Mr. Tamer Elsallab

Head of Gulf and Levant Cluster,
Viatris



Dr. Urooj Siddiqui

Medical Director of Gulf,
Levant & ITB Cluster, Viatris

Every second someone aged 30-60 years dies due to a non-communicable disease (NCDs). These diseases are responsible for 77 percent of all deaths in the United Arab Emirates and pose a considerable challenge, not just to those of us managing these life-threatening conditions, but also to the nation's social and economic development. This presents a pressing need to drive on-the-ground change by providing the healthcare community in the region, with the most up-to-date knowledge on NCDs, their diagnosis and management.

Viatri is proud to announce HEAL Forum 2022, a CME-accredited program for clinicians, specialists, pharmacists and nurses from the Gulf and Levant countries. Heal Forum aims to offer a scintillating educational experience covering range of contemporary topics across cardiovascular disease, pain management, respiratory health disorders, central nervous system disorders and urology. Featuring eminent experts in these fields, our program will explore the profound implications of these diseases from prevention to diagnosis, clinical decision making and guiding of intervention. HEAL Forum 2022 will also offer a wealth of opportunities for exchange of ideas among program delegates.

The scale of premature and preventable deaths from non-communicable diseases (NCDs) in the Gulf and Levant region continues to remain a serious public health concern. It is crucial for medical professionals and health systems in the region to accelerate much-needed progress to tackle these conditions. ~72.5% of the adult population suffers from dyslipidemia in the region while high blood pressure is a major concern in among the younger age groups with poor control. A life lived in pain can be an unthinkable burden. There is an urgent need to launch public awareness campaigns and remove the stigmas against acknowledging the mental illness. Millions of people of all ages, in the Middle East, suffer from preventable chronic respiratory disease (CRD).

In this situation of NCDs burden, the role of Physicians, Specialists along with Pharmacists empower patients by helping them tackle illness and boosting their confidence. Nurses also play an essential role in society today by being advocates for health promotion, educating the public and patients on preventing injury and illnesses and participating in rehabilitation.

HEAL Forum 2022, organized by Viatri is a multidisciplinary educational forum. To hear from eminent experts in these fields as they discuss challenges, clinical decision making and guiding of interventions, join us.

WELCOME

About VIATRIS™

Viatisr was formed in **2020 through the combination of Mylan and Upjohn, a legacy division of Pfizer**. By integrating the strengths of these two companies, we aim to deliver affordable and quality medicines for patients worldwide.

Our global portfolio includes best-in-class, iconic brand name products as well as global key brands; generics, including branded and complex generics; biosimilars; and over-the-counter offerings across a wide range of therapeutic areas. We are committed to helping create healthier communities worldwide through **education, outreach, and better access to treatment**.

Mission

At Viatisr, we see healthcare not as it is, but as it should be. We act courageously and are uniquely positioned to be a source of stability in a world of evolving healthcare needs.

Viatisr empowers people worldwide to live healthier at every stage of life through:

Access: Providing high quality and trusted medicines, regardless of geography or circumstance.

Leadership: Advancing sustainable operations and innovative solutions to improve patient health.

Partnership: Leveraging our collective expertise to connect people to products and services.

Stay Connected

Follow us on one of these channels to stay up-to-date on the latest Viatisr news.



www.Viatisr.com



LinkedIn

Follow Viatisr on
LinkedIn



Twitter

Follow us
@ViatisrInc



YouTube

Subscribe to our
YouTube channel

HEAL Philosophy

**It's all about the good health,
everywhere for everyone!**

Viatriis believes that good health is of paramount importance for any individual, regardless of their geography or circumstance.

Viatriis aims to be a partner of choice to accelerate the expansion of patients' access to quality medicines. Aiming to create value for healthcare communities and provide innovative solutions to improve patients' health.

**Together, fueled by our shared commitment, we
will make the world healthier**



HEAL FOR CARDIOVASCULAR
DISEASES



HEAL FOR
DIABETES MELLITUS



HEAL FOR
MENTAL HEALTH



HEAL FOR
ONCOLOGY



HEAL FOR
RESPIRATORY DISEASES



HEAL FOR PAIN
& RHEUMATOLOGY



HEAL FOR
OTHER DISEASES

Noncommunicable diseases (NCDs): The big challenge in public health

“ The MENA populations are most at risk of NCDs¹ ”



The overall prevalence of **cardiovascular disease** in the Middle Eastern population was 10.1%, which is higher than the global prevalence (4.2%).²



In EMR, predominant **cancers** in males are lung (10.4%), liver (8.4%), and prostate **cancer** (8%), whereas major **cancers** among females are breast (34.7%), colorectal (5.7%), and cervical **cancer** (4.6%).³



Mental health illness contributes to 5.6% of the total disease burden in the region and 4.7% (3.7–5.6%) of total DALYs in the EMR in 2015, ranking as the ninth leading cause of disease burden.^{4,5}



73 million adults (20–79 years) are living with **diabetes**, whereas 27 million adults living with **diabetes** in the IDF MENA region are undiagnosed.⁶

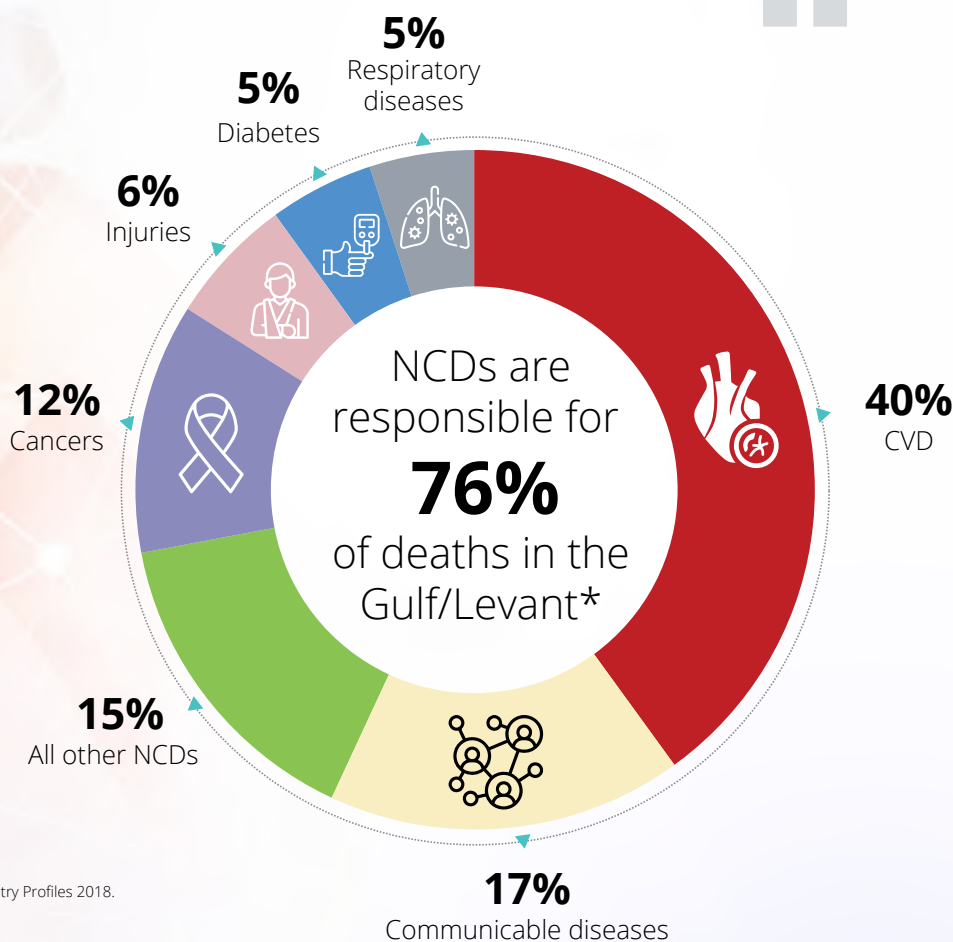


COPD prevalence in the MENA region was 3.6% ranging from 1.9% in UAE to 6.1% in Syria.⁷





Every 2 seconds, someone between the age of 30 and 70 dies prematurely from a NCD⁸



Source: WHO NCD Country Profiles 2018.



NCDs: Noncommunicable diseases; CVD: Cardiovascular disease

References

1. Aggarwal A, et al. *PLoS ONE*. 2020;15(4):e0232077. 2. Bhagavathula AS, et al. *Curr Vasc Pharmacol*. 2021;19(4):379–89. 3. Siddiqui A, et al. In: Laher I, ed. *Handbook of Healthcare in the Arab World*. 4. Alzahrani O. *J Int Med Res*. 2020;48(10). doi: 10.1177/0300060520961917. 5. GBD 2015 Eastern Mediterranean Region Mental Health Collaborators. *Int J Public Health*. 2018;63(Suppl 1):25–37. doi: 10.1007/s00038-017-1006-1. 6. International Diabetes Federation. Diabetes in MENA. Available at: <https://idf.org/our-network/regions-members/middle-east-and-north-africa/diabetes-in-mena.html>. Accessed on 3 May 2022. 7. World Health Organization. Noncommunicable Diseases (NCDs) and Mental Health: Challenges and Solutions. Available at: <https://www.who.int/nmh/publications/ncd-infographic-2014.pdf?ua=1>. Accessed on April 2022. 8. Alzaabi A, et al. *Med Res Arch*. 2019;7(2). February Issue 2 Medical Research Archives. 9. World Health Organization. NCDs and COVID-19 in the Eastern Mediterranean Region. Available at: <http://www.emro.who.int/noncommunicable-diseases/publications/ncds-and-covid-19-in-the-eastern-mediterranean-region.html>. Accessed on 3 May 2022.

*Gulf/Levant: Bahrain, Jordan, Kuwait, Lebanon, Oman, Qatar, and UAE.

#Eastern Mediterranean Region: Afghanistan, Bahrain, Djibouti, Egypt, Iraq, Iran, Jordan, Kuwait, Lebanon, Libya, Morocco, Occupied Palestinian Territory, Oman, Pakistan, Palestine, Qatar, Saudi Arabia, Somalia, Sudan, Syria, Tunisia, United Arab Emirates, and Yemen.



More than just the five key NCDs listed above contribute to the overall NCD burden worldwide. Many other chronic conditions, for example, hepatic, renal, and gastroenterological diseases; endocrine, hematological, and neurological disorders; and dermatological conditions are of public health importance as they are closely associated with the major NCDs.¹



NCD: Noncommunicable disease

1. World Health Organization. Global action plan for the prevention and control of noncommunicable diseases 2013-2020. 2013. Available at: https://apps.who.int/iris/bitstream/handle/10665/94384/9789241506236_eng.pdf. Accessed on 3 May 2022.





HEAL FORUM 2022

InterContinental Festival City Hotel
Dubai, UAE | May 20-22

FRIDAY 20 MAY

**Respiratory
Clinical
Grand Round**

Exclusively for
Viatris Colleagues

10:00 – 12:00

**Urology
Clinical
Grand Round**

Exclusively for
Viatris Colleagues

10:00 – 12:00

LUNCH

**Cardiovascular
Clinical
Grand Round**

Exclusively for
Viatris Colleagues

14:30 – 16:30

**Pain
Clinical
Grand Round**

Exclusively for
Viatris Colleagues

14:30 – 16:30

SATURDAY 21

**Cardiovascular
Symposium**

***Dyslipidemia:
Detection, Evaluation,
and Management of
High Blood Cholesterol***

10:00 – 13:30

**Pain
Symposium**

***Multidisciplinary
Approach to Pain
Management:
A Possibility and A
Necessity!***

10:00 – 13:30

LUNCH

**Cardiovascular
Symposium**

***Hypertension:
Management of
Abnormal Blood
Pressure and Future
Landscape***

15:00 – 18:00

Expert Panel

***Health Economics
Burden of Allergic
Rhinitis on UAE national
reimbursement system***

15:30 – 17:30

**COPD
Masterclass**

***Treating Patients with COPD
in the Era of COVID-19***

18:15 – 19:40

CALENDAR

HEAL is a multidisciplinary educational forum bringing together clinicians, specialists, nurses and pharmacists from the Gulf/Levant countries. The scientific forum will explore the profound implications of these diseases from prevention to diagnosis, clinical decision making and guiding of interventions.

MAY

SUNDAY 22 MAY

Mental Health
Symposium

*Expanding the Role of
Primary Healthcare:
Screening & Diagnosis
of Mental Health
Disorders*

10:00 – 13:00

Urology
Symposium

*Men Health:
ED Burden, its
Complications & Patient
Centered Solutions*

11:00 – 12:45

LUNCH

Medication Adherence
Symposium

*Pharmacist's Role in
Real-World Strategies
to Overcome
Challenges and Future
Landscape*

Exclusively for
Pharmacists

14:00 – 16:00

Authors' Meeting

*MAPS to Assess Patient
Journey and Determine
Areas for Depression
Improvement in UAE
Population*

14:30 – 16:00

Hand on Experience
Nurse Apprenticeship
Program

*Pain Assessment
From Theory to
Practice*

Exclusively
for Nurses

15:00 – 17:30

Expert Panel

*Overview of Nebulization
as a Therapy for Chronic
Obstructive Disease*

16:00 – 17:30

Dyslipidemia Symposium

Detection, Evaluation, and Management of High Blood Cholesterol

Date	Time	Venue	Location
21 st of May 2022 Saturday	10:00 - 13:15 UAE Time	Albaraha-1	InterContinental Dubai, Festival City, UAE



10:00	Opening Remarks	Menassie Taddese President, Emerging Markets, Viatris	
10:10	Clinical Challenges in Dyslipidemia Management	Prof. Abdulla Shehab (Co-Chairperson) Professor & Consultant of Interventional Cardiology, Burjeel Royal Hospital, Abu Dhabi, UAE & Editor-in-Chief New Emirates Medical Journal	
10:25	Controversies in Dyslipidemia Management	Dr. Rashed Al-Hamdan Consultant of Cardiology, Kuwait Oil Company Hospital, Kuwait City, Kuwait	
10:40	Case Presentation - Primary and Secondary Prevention of Dyslipidemia	Dr. Fekry El Deeb Senior Consultant of Interventional Cardiology, New Medical Center Royal Hospital, Sharjah, UAE	
10:55	Beyond the Pill Multidisciplinary Healthcare Solutions and Sustainable Partnerships	Dr. Shekhar Potkar Chief Medical Officer, Emerging Markets, Viatris	
11:10	Panel Discussion + Q&A	Dr. Omar Hallak (Chairperson) Senior Consultant of Interventional Cardiology, Kings College London Hospital, Dubai, UAE	
11:30	Break + HEAL Exhibition Avenue Visits		
12:00	Dyslipidemia Guidelines - Implications for Clinical Practice and Adherence in Middle East	Dr. Samer Ellahham Senior Consultant of Cardiology, Sheikh Khalifa Medical City Abu Dhabi, UAE	
12:15	Future Landscape of Dyslipidemia Management	Dr. Salah Elbdri Consultant of Cardiology at Heart Hospital of Hamad Medical Corporation, Doha, Qatar	
12:30	Panel Discussion + Q&A	Prof. Abdulla Shehab (Co-Chairperson) Professor & Consultant of Interventional Cardiology, Burjeel Royal Hospital, Abu Dhabi, UAE & Editor-in-Chief New Emirates Medical Journal	
13:00	Overcoming the Challenges in Dyslipidemia Management	Dr. Omar Hallak (Chairperson) Consultant of Interventional Cardiology, Kings College London Hospital, Dubai, UAE	
13:15	Closing Remarks	Dr. Osman Zubaidi Medical Manager, Gulf and Levant Cluster, Viatris	

Adjourn & Lunch



Pain Symposium

Multidisciplinary Approach to Pain Management: A Possibility and a Necessity!

Date	Time	Venue	Location
21 st of May 2022 Saturday	10:00 - 13:30 UAE Time	Albaraha-2	InterContinental Dubai, Festival City, UAE



10:00	Opening Remarks	Tamer Elsallab Head of Gulf and Levant Cluster, Viatris	
10:10	Long Term Management of Chronic Joint Pain in Osteoarthritis	Dr. Sherief Ban Specialist Orthopedic Surgeon Healthpoint Hospital, Abu Dhabi, UAE	
10:35	Effective Pain Control in Post-operative Patients	Dr. Abdullah F. Nazal Consultant of Anaesthesiology and Chronic Pain Medicine Hamad Medical Corporation, Doha, Qatar	
11:00	Beyond the Pill Multidisciplinary Healthcare Solutions and Sustainable Partnerships	Dr. Salman Rizvi Head of Customer Facing Medical Affairs, Emerging Markets, Viatris	
11:15	Panel Discussion + Q&A	Dr. Amar Salti (Moderator) Consultant of Anesthesia and Pain Medicine, Cleveland Clinic, Abu Dhabi, UAE	
11:30	Break+ HEAL Exhibition Avenue Visits		
12:00	Diabetic Peripheral Neuropathy: Early Screening and Diagnosis	Dr. Ossama Barakat Consultant of Diabetes & Endocrinology, Imperial College London, Abu Dhabi, UAE	
12:25	Neuropathic Pain and Diabetic Peripheral Neuropathy: Guidelines Updates	Dr. Mohammed Alhatou Senior Consultant of Neurology, Head of the Neuromuscular Division at Hamad Medical Corporation, Doha, Qatar	
12:50	Chronic Pain Management: Right Medication for Right Patient	Dr. Amar Salti Consultant of Anesthesia and Pain Medicine, Cleveland Clinic, Abu Dhabi, UAE	
13:15	Panel Discussion + Q&A	Dr. Mohammed Alhatou (Moderator) Senior Consultant of Neurology, Head of the Neuromuscular Division at Hamad Medical Corporation, Doha, Qatar	
13:30	Adjourn & Lunch		



Hands on Experience Nurse Apprenticeship Program Pain Assessment From Theory to Practice

Date	Time	Venue	Location
21 st of May 2022 Saturday	15:00 - 17:30 UAE Time	Alnoor-2	InterContinental Dubai, Festival City, UAE



15:00	Opening Remarks	Dr. Mehmet Cüneyt Yazıcıoğlu Regional Lead for Medical Portfolio Implementation, Emerging Markets, Viatris	
15:10	Diabetic Peripheral Neuropathy: Early Diagnosis and Screening Tools	Dr. Ossama Barakat Consultant of Diabetes & Endocrinology, Imperial College London, Abu Dhabi, UAE	
15:30	Diabetic Peripheral Neuropathy and Overview of Pain Management and Diabetic Pheripheral Neuropathy	Dr. Abdullah F. Nazal Consultant of Anaesthesiology and Chronic Pain Medicine, Hamad Medical Corporation, Doha, Qatar	
15:50	Clinical Case Study: Diabetic Peripheral Neuropathy	Dr. Amar Salti Consultant of Anesthesia and Pain Medicine, Cleveland Clinic, Abu Dhabi, UAE	
16:10	Panel Discussion + Q&A	Dr. Abdullah F. Nazal (Moderator) Consultant of Anaesthesiology and Chronic Pain Medicine, Hamad Medical Corporation, Doha, Qatar	
16:30	Break + HEAL Exhibition Avenue Visits		
16:50	Beyond the Pill Multidisciplinary Healthcare Solutions and Sustainable Partnerships	Dr. Salman Rizvi Head of Customer Facing Medical Affairs, Emerging Markets, Viatris	
17:00	Diabetic Foot: Therapeutic Education and Nurses' Role in Patient's Awareness	Dr. Amar Salti Consultant of Anesthesia and Pain Medicine, Cleveland Clinic, Abu Dhabi, UAE	
17:20	Diabetic Peripheral Neuropathy Assessment and Screening Tools	All Speakers & Nurses	
17:30	Adjourn		



Hypertension Symposium Management of Abnormal Blood Pressure and Future Landscape

Date	Time	Venue	Location
21 st of May 2022 Saturday	15:00 - 18:00 UAE Time	Albaraha-1	InterContinental Dubai, Festival City, UAE



15:00	Opening Remarks	Tamer Elsallab (Viatriis) Head of Gulf and Levant Cluster, Viatriis	
15:10	Clinical Challenges in Hypertension Management	Dr. Rashed Al-Hamdan Consultant of Cardiology, Kuwait Oil Company Hospital, Kuwait City, Kuwait	
15:25	Strategy to Improve Patient Compliance	Dr. Omar Hallak (Co-Chairperson) Consultant of Interventional Cardiology, Kings College London Hospital, Dubai, UAE	
15:40	Evaluation of Clinical Cases in Hypertension	Dr. Mohamed Salem Director of Interventional Cardiology & Endovascular Medicine, American Hospital, Dubai, UAE	
15:55	Beyond the Pill - Multidisciplinary Healthcare Solutions and Sustainable Partnerships.	Dr. Salman Rizvi Head of Customer Facing Medical Affairs, Emerging Markets, Viatriis.	
16:10	Panel Discussion + Q&A	Prof. Abdulla Shehab (Chairperson) Professor & Consultant of Interventional Cardiology, Burjeel Royal Hospital, Abu Dhabi, UAE & Editor-in-Chief New Emirates Medical Journal	
16:30	Break + HEAL Exhibition Avenue Visits		
17:00	Hypertension Guidelines - Implications for Clinical Practice and Adherence in Middle East	Dr. Samer Ellahham Senior Consultant Of Cardiology, Sheikh Khalifa Medical City, Abu Dhabi, UAE	
17:15	Future Landscape - Management of Hypertension	Dr. Salah Elbdri Consultant of Cardiology, Heart Hospital Hamad Medical Corporation, Doha, Qatar	
17:30	Panel Discussion + Q&A	Dr. Omar Hallak (Co-Chairperson) Consultant of Interventional Cardiology, Kings College London Hospital, Dubai, UAE	
17:50	Overcoming Challenges in Management of Hypertension	Prof. Abdulla Shehab (Chairperson) Professor & Consultant of Interventional Cardiology, Burjeel Royal Hospital, Abu Dhabi, UAE & Editor-in-Chief New Emirates Medical Journal	
18:00	Closing Remarks	Dr. Osman Zubaidi Medical Manager, Gulf and Levant Cluster, Viatriis	

Adjourn



COPD Masterclass

Treating Patients with COPD in the Era of COVID-19



Date

21st of May 2022
Saturday



Time

18:15 - 19:40
UAE Time



Venue

Albaraha 2



Location

InterContinental Dubai,
Festival City, UAE



18:15 Opening Remarks

Dr. Adnan Levent

Head of Medical Affairs, METL & NARUCIS Regions, Viatriis



18:30 Prologue : Learning of Masterclass

Dr. Arkady Koltun

Senior Medical Director, Global Medical Lead,
Respiratory, Viatriis



18:35 Collaboration of COPD Foundation and MDBriefcase
to Address the Unmet Needs of COPD Patients

COPD Foundation & MDBriefcase

18:40 Global Guideline Updates for COPD and Managing
Patients with COPD During the COVID-19 Pandemic

Prof. MeiLan Han

Professor and Chief of Pulmonary & Critical Care Medicine,
University of Michigan, Michigan, USA



19:00 Local Considerations and Challenges in COPD
Patient Management - Discussion of Two Representative
Patient Profiles

Dr. Julio Gómez-Seco

Lead Consultant of Pulmonology and Sleep Respiratory
Medicine, Fakeeh University Hospital, Dubai, UAE



19:20 Panel Discussion + Q&A

MDBriefcase

19:40 Closing and Wrap Up

COPD: Chronic Obstructive Pulmonary Disease; **COVID-19:** Coronavirus Disease 19



Mental Health Symposium

Expanding the Role of Primary Healthcare: Screening and Diagnosis of Mental Health Disorders



Date

22nd of May 2022
Sunday



Time

10:00 - 13:00
UAE Time



Venue

Albaraha-1



Location

InterContinental Dubai,
Festival City, UAE



10:00	Welcome Note	Amr Nashaat Head of Business Affairs, METL Region, Viatris	
10:10	Primary Care Integration: Insight into Abu Dhabi's Mental Health Strategy	Dr. Nahida Nayaz Ahmed Consultant of Psychiatry, Chair of Department Abu Dhabi Health Services, Chair of Behavioral Health Council Service and Chair of Mental Health Taskforce, DOH, Abu Dhabi, UAE	
10:30	Screening and Diagnosis Tools for Common Mental Health Disorders in Primary Care	Prof. George Tadros Consultant of Psychiatry, Clinical Lead - Psychiatry Services, American Center of Psychiatry and Neurology, Abu Dhabi, UAE	
10:50	Guidelines for Management of Common Mental Health Disorders in Primary Care	Dr. Joseph El-Khoury Consultant of Psychiatry, Chief of Psychiatry & Behavioral Health, American Hospital, Dubai, UAE	
11:10	Beyond the Pill Multidisciplinary Healthcare Solutions and Sustainable Partnerships.	Dr. Salman Rizvi Head of Customer Facing Medical Affairs, Emerging Markets, Viatris	
11:25	Panel Discussion + Q&A	Prof. George Tadros Consultant of Psychiatry, Clinical Lead - Psychiatry Services, American Center of Psychiatry and Neurology, Abu Dhabi, UAE	
11:40	Break + HEAL Exhibition Avenue Visits		
12:10	Introduction to Session 2	Prof. George Tadros Consultant of Psychiatry, Clinical Lead - Psychiatry Services, American Center of Psychiatry and Neurology, Abu Dhabi, UAE	
12:15	Mental Health Disorders-Patient Case 1	Dr. Nahida Nayaz Ahmed Consultant of Psychiatry, Chair of Department- AHS, Chair of Behavioral Health Council Imperial College London, Abu Dhabi, UAE	
12:35	Mental Health Disorders-Patient Case 2	Dr. Osama Ali Consultant of Psychiatry, American Center of Psychiatry and Neurology, Abu Dhabi, UAE	
12:55	Panel Discussion + Q&A		
13:15	Adjourn & Lunch		

COVID-19: Coronavirus Disease 19

SCAN TO ACCESS



For Healthcare Professionals Only
Timezone: UAE Standard Time (UTC+4 HRS)
CME: Six Hours
Viatri Hosted Event

Men Health Symposium ED Burden, its Complications and Patient Centered Solutions

Date	Time	Venue	Location
22 nd of May 2022 Sunday	11:00 - 12:45 UAE Time	Alnoor-2	InterContinental Dubai, Festival City, UAE



11:00 Opening Remarks

Dr. Ravi Shankar

Global Head of Specialty Therapy Areas Excellence and Medical Services



11:10 Erectile Dysfunction in Middle East: Burden, Comorbidities and Cultural Perspective

Dr. Anis Haddad

Specialist of Urology, Dubai London Hospital, Dubai, UAE



11:30 Beyond the Pill Multidisciplinary Healthcare Solutions and Sustainable Partnerships

Dr. Adnan Levent

Head of Medical Affairs, METL and NARUCIS, Viatriis



11:45 Break + HEAL Exhibition Avenue Visits

12:10 ED Patient Voice: Building on the Global Survey to get Solutions

Dr. Ismail Abbbara

Consultant of Urology, Emirates Hospital, Dubai, UAE



12:30 Panel Discussion + Q&A

Dr. Adnan Levent (Moderator)

Head of Medical Affairs, METL and NARUCIS Region, Viatriis.



12:45 Adjourn & Lunch







ED: Erectile Dysfunction



Medication Adherence* Pharmacist's Role in Real-World Strategies to Overcome Challenges and Future Landscape

Date	Time	Venue	Location
22 nd of May 2022 Sunday	14:00 - 16:00 UAE Time	Albaraha 1	InterContinental Dubai, Festival City, UAE



14:00	Opening Remarks	Dr. Ravi Shankar Global Head of Specialty Therapy Areas Excellence and Medical Services	
14:10	Importance of Pharmacists in Patient Compliance to Medication	Manar Nabil Commercial Director- Pharmacist, Modern Pharmaceutical Company, Dubai, UAE	
14:40	Beyond the Pill - Multidisciplinary Healthcare Solutions and Sustainable Partnerships.	Dr. Urooj Siddiqui Medical Director, Gulf/Levant & International Trade Business, Cluster, Viatris	
14:55	Break + HEAL Exhibition Avenue Visits		
15:15	Medication Adherence in Cancer Patients and Health Outcome - Overcoming Barriers to Treatment Compliance	Mohammed Al-Far Director of Oncology Pharmacy Services, Burjeel Medical City, Abu Dhabi, UAE	
15:45	Panel Discussion + Q&A	Saeed Hussein Senior Clinical Pharmacist, Zayed Military Hospital, Abu Dhabi, UAE	
16:00	Closing Remarks	Dr. Osman Zubaidi Medical Manager, Gulf and Levant Cluster, Viatris	

*Exclusively for Pharmacists

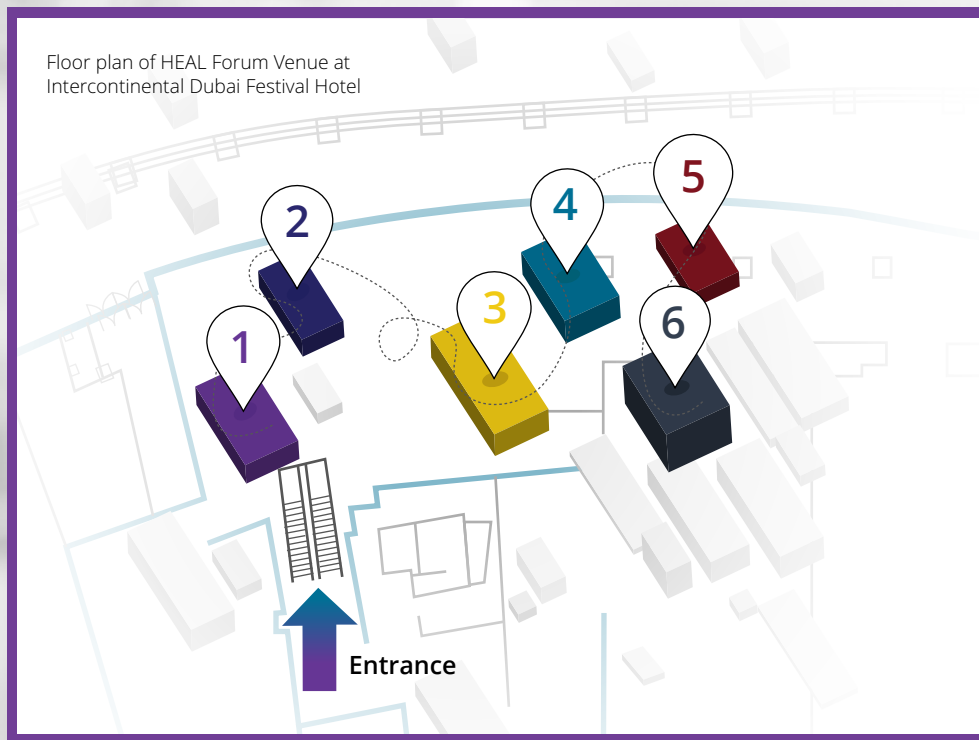


HEAL FORUM 2022

InterContinental Festival City Hotel

Dubai, UAE | May 20-22

HEAL Exhibition Avenue



Not actual size. Final build, colors and banners will be different than current images.

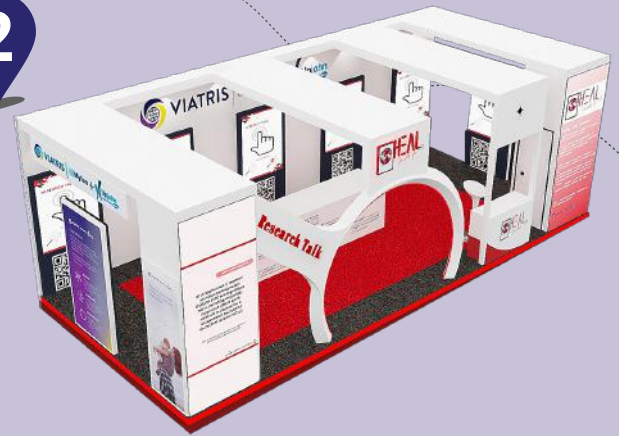
1



Viatris World

Visit here to know more about the role of Viatris in empowering people to live healthier at every stage of life through access, leadership, and partnership

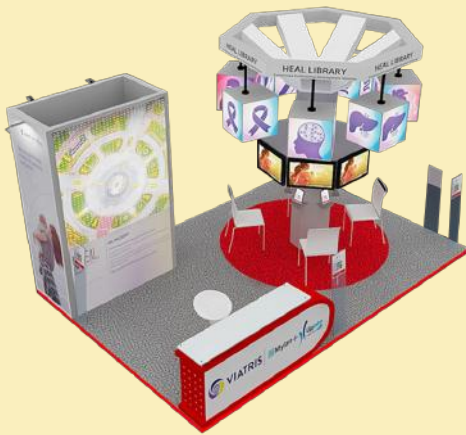
2



Research Talks

Visit here to uncover the research of eminent national associates and physicians, in different therapeutic areas across Gulf/Levant countries, which in turn will enable establishment of evidence-based medicine practice

3



HEAL Virtual

Visit here to explore the online portal of HEAL where healthcare professionals can learn about various specialty area of Viatris and get access to various educational resources to enhance their skills

4



Health Matters

Visit here to discover the world of Health Matters with Dr. Adam, an animated infotainment series of videos featuring Bill, Jill, Will, and Phil – otherwise known as the 'III' family – who embark on a health and wellness journey guided by a character named Dr. Adam and a group of health specialists.

5



NCD Academy

Visit here to know about NCD Academy and its role in providing high quality continuing education, to healthcare providers, available anytime, anywhere, and free of charge, with the aid of eLearning technology

6



Medical Info

Visit here to discover the deep marketing expertise of Viatris with 1400+ approved products across 165+ countries and approximately 650 Medical and Product safety specialist

Our Partners



EVENT PARTNERS



Cardiovascular Symposia



Medication Adherence & Urology Symposia



Pain Symposium



COPD Masterclass



NCD ACADEMY PARTNERS

NCD Academy



About NCD Academy - A first of its kind global partnership of Viatrix with American College of Cardiology, World Heart Federation and NCD alliance to equip providers at the front line of patient care with free of cost education available anytime, anywhere on fundamental skills for the prevention and basic management of NCDs.

COPD: Chronic Obstructive Pulmonary Disease; **NCD:** Noncommunicable disease



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HEAL FORUM 2022

InterContinental Festival City Hotel

Dubai, UAE | May 20-22



VIATRIS



Mylan+



VIATRIS MIDDLE EAST FZ - LLC

Dubai Science Park,

Atlas Business Center Building,

Floor 6, Dubai Media City, Dubai – United Arab Emirates

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